

Shoalhaven Economic Growth & Advocacy Group

Meeting Date: Monday, 18 March, 2024
Location: Jervis Bay Rooms, City Administrative Centre, Bridge Road, Nowra
Time: 4.00pm

Please note: Council's Code of Meeting Practice permits the electronic recording and broadcast of the proceedings of meetings of the Council which are open to the public. Your attendance at this meeting is taken as consent to the possibility that your image and/or voice may be recorded and broadcast to the public.

Agenda

1. **Election of Chairperson**
2. **Meeting Conduct Statement**
3. **Acknowledgement of Country**
4. **Apologies**
5. **Confirmation of Minutes**
 - Shoalhaven Economic Growth & Advocacy Group - 13 December 2023 1
6. **Declaration of Interests**
7. **Presentations**
 - EG24.1 Presentation - B2B Economic Development Website
8. **Reports**
 - EG24.2 Advocacy and Growth - Staff Update 3
 - EG24.3 Action Update 11
9. **General Business**
 - EG24.4 SEGA Terms of Reference Discussion
As requested by the Chair in relation to quorum.
 - EG24.5 Advocacy Brainstorm
 - EG24.6 Business Chamber Updates

Membership

Mayor

All Councillors - maximum of 3 voting (1 from each ward) to be determined at each meeting

Ms Anna Finch – Human Resources

Ms Brenda Sambrook – Tourism

Ms Holly Pastor – Education

Mr Iain Chalmers – Human Resources and Small Business

Mr John Lamont – Manufacturing

Ms Kaye Morris – Education

Ms Michelle Bishop – Tourism

Mr Robert Crow – Tourism

Ms Sandra Gray – Small Business Operator

Aboriginal Business Sector

Quorum: Half + 1

Note: Any non-voting Councillor in attendance at any of the above Committees may act as an alternate voting member in circumstances where achievement of a quorum is required, noting that this doesn't apply when quorum specifies the quorum to require community member attendance.

Role and Purpose

- Inform the development, implementation, and review of council economic growth strategies
- Providing advice and make recommendations to Council on matters relating to business and economic growth in the Shoalhaven.
- Provide advice and recommendations on key advocacy opportunities to support business growth in the region

Delegated Authorities

- Make recommendations on actions and priorities
- Provide feedback on economic growth key issues or growth opportunities
- Appoint suitable representatives to fill casual vacancies
- Research contemporary methodologies to achieve advocacy, business growth and economic development.
- Inform and recommend policy for business growth
- Partner and liaise with other Council Advisory Groups on key issues as required

MINUTES OF THE SHOALHAVEN ECONOMIC GROWTH & ADVOCACY GROUP

Meeting Date: Wednesday, 13 December 2023
Location: Jervis Bay Rooms, City Administrative Centre, Bridge Road, Nowra
Time: 4.00pm

The following members were present:

Mr John Lamont
Clr Evan Christen (Remotely)
Clr Patricia White
Clr Matthew Norris (Remotely)
Ms Anna Finch (Remotely)
Ms Brenda Sambrook
Mr Robert Crow

Others present:

Mr Paul Mitchell – Representative for Member of Gilmore (Remotely)
Ms Kathryn Wright – Service NSW (Remotely)
Mr Luciano Casmiri – Vincentia Business Chamber (Remotely)
Mr Ed Paterson – Greater Cities Commission (Remotely)
Ms Juliet Suich – Greater Cities Commission (Remotely)
Mr Phil Schafer – Grants Officer
Ms Pip Hildebrand - Lead – Sustainability (Remotely)
Mr Ryan Schulter - Senior Economic Development Officer

At 4:35pm the Group was advised that quorum had not been reached, and therefore the meeting lapsed. The Group received two presentations and noted that the remaining items will be deferred to the next meeting.

EG23.24 Presentation - EV Charging Stations - Pip Hildebrand

**HPERM Ref:
D23/251736**

Pip Hildebrand – Lead Sustainability – presented to the Group regarding EV charging stations across the Shoalhaven. The information presented is attached to these minutes.

EG23.25 Presentation - Greater Cities Commission - Six Cities Vision

**HPERM Ref:
D23/437625**

Staff from the Greater Cities Commission presented to the Group regarding the Six Cities Vision strategy. The information presented will be sent to the members once made available.

Confirmation of the Minutes

Note: This item will be deferred to the next Shoalhaven Economic Growth & Advocacy Group

meeting.

PRESENTATIONS

EG23.9	Priorities of State Government in relation to Economic Development	HPERM Ref: D23/93537
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Note: This item will be deferred to the next Shoalhaven Economic Growth & Advocacy Group meeting.

REPORTS

EG23.22	Advocacy and Growth - Staff Update	HPERM Ref: D23/341003
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Note: An updated report will be provided to the next Shoalhaven Economic Growth & Advocacy Group meeting.

EG23.23	Action Update	HPERM Ref: D23/346620
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Note: An updated report will be provided to the next Shoalhaven Economic Growth & Advocacy Group meeting.

Mr John Lamont
CHAIRPERSON

EG24.2 Advocacy and Growth - Staff Update

HPERM Ref: D24/20518

Department: Tourism & Economic Development

Approver: Coralie McCarthy, Acting Director - City Futures

Reason for Report

The purpose of this report is to provide the Shoalhaven Economic Growth and Advocacy (SEGA) group with an update on key projects in the City Futures Directorate.

Recommendation (Item to be determined under delegated authority)

That the Shoalhaven Economic Growth and Advocacy Group receive this report for their information.

Options

1. Receive this report for information.

Implications: The SEGA group will be provided with a high-level overview of key priorities and projects.

2. Request additional information.

Implications: Staff will provide additional information during the meeting if possible, or later after further investigation.

Background

The Tourism and Economic Development department within Shoalhaven City Council provide the SEGA group with regular updates. Previous SEGA meetings on 18 October 2023 and 13 December 2023 did not meet quorum, therefore the prior report was deferred. Therefore, this staff update report covers the content from previous meetings, as well as recent updates.

Economic Growth Update

Council staff have participated in, or provided feedback towards the following Economic Development matters:

- Presented Council and business priorities to the Hon. John Graham, State MP for Jobs and Tourism, the Arts, Roads, Music and Nighttime Economy
- Attended and supported the Shoalhaven Business Awards in 2023
- Attended workshops explaining the Australia-India Trade Agreement
- Attended meetings of the Shoalhaven Motor Sports Working Group
- Attended workshop for the Milton/Ulladulla Bypass
- Stakeholder for the Illawarra Shoalhaven Regional Economic Development Strategy
- Attended the launch of the "Think Regional" project
- Attended Movement and Place workshop, hosted by the Greater Cities Commission

- Participated in the Illawarra South Coast Local Jobs and Skills Taskforce
- Attended Workforce Australia Providers meetings
- Attended Australian Regional Tourism Board meetings
- Member of the Nowra Riverfront Action Taskforce
- Participated in Vincentia Shopping Village reactivation project finalisation and opening
- Member of the Shoalhaven Careers Advisors Network (SCAN)
- Support of the Shoalhaven Business Chamber – Business After Hours events
- Support Shoalhaven Professional Business Association’s meetings and events
- Organise Illawarra Shoalhaven Regional Defence Network meetings and events
- Attended the launch of the Illawarra Shoalhaven 10-Year Defence Industry Strategy
- Supported Telstra – Shoalhaven Connectivity Action Plan
- Attended the launch of an Affordable Housing report from Business Illawarra
- Supported the Sikorsky Plane Simple competition
- Attended the IndoPacific Expo – Darling Harbour and promoted the region
- Presented to the University of the Third Age (U3A)
- Presented at various Business Chamber meetings and hosted Business Chamber round-table discussions with Council staff

Advocacy Update

- Internal and external consultations are underway to update Council’s [Advocacy Document](#) in time for the upcoming Government Elections. The team is currently reviewing the existing key projects and investigating new ones to include that meet community and business needs.

Strategy Reviews

- Currently reviewing the Shoalhaven Economic Development Strategy and Tourism Destination Management Plan in order to map out an action plan to collaborate, align and renew.
- The review of the Shoalhaven Regional Economic Development Strategy was completed in early 2023, and Council are now part of a working group to develop a broader Illawarra Shoalhaven Economic Development Strategy, which is being led by the Illawarra Shoalhaven Joint Organisation. The Shoalhaven Regional Economic Development Strategy can be viewed [here](#).
- Reviewing and providing comment to the draft Community Improvement Districts Bill 2023, being led by Transport for NSW. Submissions due 29 March 2024. Further information can be found [here](#).
- Reviewing and providing comment to the draft discussion paper on Short Term rental Accommodation (STRA) alongside Council’s Strategic Planning team to provide feedback to Planning NSW. Further information can be found [here](#).

Defence and Manufacturing Sector Development

- Shoalhaven Defence Industry and Manufacturing Round Table
- Illawarra Shoalhaven Regional Defence Network - member of the Steering Committee and ongoing involvement in arranging events and programs.

Industrial Land Updates

- Ongoing development of Flinders stage 11
- AATP stage 5 – Subdivision is currently being registered and an expression of interest will soon go public for the sale of the 15 available lots
- Woollamia Stage 5a is approaching completion and an expression of interest will soon go public for the sale of six available lots.
- Woollamia Stage 5 - An expression of interest has recently closed for the sale of two available lots.

Local Business Support

- CEO Business Forum networking event
- Advocacy for businesses affected by the closure of Pleasant Way, Nowra in relation to the Nowra Bridge Project
- Partnered with Investment NSW to deliver an Export Workshop on 11 August 2023
- Supported NSW Government – Business Connects free health check program
- Development of content for a new economic development business-to-business website is underway
- The final business after hours networking night for the year was held at Pelican Shores Marina and Cafe on 17 November. Council partnered with Shoalhaven and Sussex Inlet Business Chambers, the networking event was well received with 73 people attending.
- A Precinct Marketing Grant of \$5,000 was given to Shoalhaven Heads Rotary for the Shoalhaven Heads town map.
- Product development continues across Wellness, Aboriginal Cultural Experiences, Inclusive and Accessible products.
- Attendance at Destination NSW inbound tourism workshops in region, and attendance at DSSS Centre of Excellence familiarisations.
- At the Ordinary Meeting on 30 October 2023, it was resolved that Council acknowledges the economic benefit of the local oyster farming industry and to assess the permissibility of the operations occurring at these sites. Council requested a future report that outlines any permissibility pathways to achieve consent, and working with DPE in applications to amend zoning under the Shoalhaven LEP.
- Discussion with Kandui Technologies – a green ceramics company in the Shoalhaven – and their possible rapid expansion that has occurred from the silica ban taking effect in July 2024.
- Discussion with the Australian School of Entrepreneurship and possible future endeavours.

Visitor Economy Data – future booking insights:

- Summer showed a downturn in accommodation bookings for the peak week of the year (Dec 25 – Jan 2) at 82% compared to a previous average of around 90%. January overall capacity was at 65% as compared to previous average of 80%. Occupancy reports also show that the higher priced accommodation (\$600+) was 10% less booked than the lower priced options (\$0 – \$200), which reflects feedback collected from luxury product operators.
- Long term goals of growing off-season visitation are on track. Since 2012, there has been an 84% growth in off-season (May – Sept) trips to Shoalhaven. Conversely the peak season which includes October, Summer and Easter holidays (Oct – April) has only grown 22% over the same 10 year period.***
- Tourism Research Australia data year ending June 2023 shows an annual total estimated visitor expenditure of \$1.319 billion. This total was growing steadily but has been volatile since hitting the \$1 billion mark in December 2019.*

Marketing and Promotion:

- The team launched [Shop Shoalhaven](#), the Shoalhaven Visitor Services online shop in December. Marketing and promotion of goods including hampers is ongoing. The shop is a business development opportunity, visioned by the team, to bring a commercial wing into the business unit, not only to support the costs of visitor servicing but to also help local business by way of further opportunities to sell local product.
- Web development of a new business-to-business website to serve news and toolkits to Shoalhaven’s Economic Development and Tourism operators is underway. Development of the website will include consultation with the business community and other stakeholders.
- The Winter Foodie Campaign wrapped up at the end of October. Across four months the campaign delivered eight media articles including familiarisations from Gourmet Traveller, Concrete Playground, The Latch, and SBS Food with a total reach of over 10million. The foodie landing page on shoalhaven.com saw almost 20,000 views and 1,700 leads to industry. Paid social media ads gained over 1.3 million impressions and delivered over 16,000 click throughs at a cost per click of only \$0.29.
- The Love Local Campaign was a reactive campaign in collaboration with local business chambers to drive extra income into small local businesses in Shoalhaven due to a drop in visitation over Winter. The campaign ran from July to September and partnered with local media to deliver 23 radio interviews, 6 local articles, 250,000 reach and 40,000 engagements on social media, and stimulated 200 new free listings on shoalhaven.com website.
- Destination marketing over summer consisted of hygiene and dispersal activities such as: the launch of the next Shoalhaven Travel Guide, and local advertising of the 100 Beach Challenge and Conscious Traveller Campaigns.
- The Autumn Wellness Campaign has been launched to media with familiarisations in progress throughout February and March including Time Out magazine, Daily Telegraph Escape, KO Travellers (300K followers), Mammamia, Women’s Weekly, Her Canberra, Australian Traveller, and Wellbeing Magazine.

*Tourism Research Australia Shoalhaven & Jervis Bay Monitor year to date June 2023.

**Localis Data Company 2019 – 2023

*** Tourism Research Australia Shoalhaven & Jervis Bay June & Sept quarters 2012 - 2022

Event Update General

- The events team are currently undergoing a review of policies and procedures, working to streamline the event application process.
- There has been an increase in events processed on Council owned or managed land in:
 - The number of event approvals in October to December 2023 surpassed the number of events in the same period the previous year (45 in 2022), with 64* approved events on council owned or managed land.
 - During the same period, Huskisson and Mollymook are the locations attracting the most events.
 - There was a large influx of summer events in January and February 2024
 - The events team are seeing a trend of shorter turn-around times for event applications. Often leaving council with only four weeks to process applications and approvals ahead of the proposed event date.
- The events team have been engaging with many community event organisers, aiming to build relationships and assist the community with their local events.
- Currently recruiting for an Event Liaison Officer, following the resignation of Renee Wenban.

**This count taken from internal events calendar run by events team as at 21.02.2024*

Event Support Program (Grants)

The current round of the Tourism Event Support Program is due to close mid-March 2024, with successful applicants advised by end of April 2024.

- As in previous years the Event Support Program is designed to attract visitors to the Shoalhaven outside of the peak period. There will be a strong focus for the next round to encourage more events in the winter months, spread out around the region.
- There has also been time spent researching and pulling together a new database of event organisers to target with the aim of attracting a broader range of events to the region.

The first half of 2024 (January – June) features eight sponsored events from previous funding rounds:

- Volleymook Tour – Mollymook
- Brumbies Rugby South Coast 7's – Ulladulla
- Classic Car Show & Shine – Sussex Inlet
- Rhythmic & Aerobic Gymnastics State Championships – Bomaderry
- Winter Solstice – Jervis Bay
- Comedy Show Dinner Series – Ulladulla
- Beer & BBQ Festival – Huskisson
- Viking Festival – Sussex Inlet

Grants Spotlight – Business and Community Focus

Energy Efficiency Grants for Small Business – Department of Climate Change, Energy, & the Environment and Water

→ **Grants available between \$10,000 and \$25,000**

→ **NSW Applications CLOSE Monday 8 April**

As this funding program is a demand driven program it has been shared with local business chamber networks as early as possible. Grants can be up to 100% of eligible expenditure. Grants will be awarded to eligible applicants in order of application receipt in each state and territory. Applications may close early if all allocated funds for Round 2 are exhausted.

The Energy Efficiency Grants for Small and Medium Sized Enterprises program is supporting businesses to upgrade or replace inefficient equipment and implement other energy efficiency activities. Up to \$41.2 million will be available in grants to help businesses fund a range of energy efficiency activities, such as:

- Upgrading or replacing inefficient technologies, such as changing existing display fridge cabinets with more efficient models, or gas cookers with electric equivalents
- Improving space and water heating systems
- Conducting energy audits
- Installing energy monitoring systems.

For more information and access to funding guidelines please click [here](#).

Australian Cricket Infrastructure Fund – Australian and NSW Cricket

→ **Grants up to \$40,000 for local sport projects**

→ **Applications CLOSE on Monday 15 April 2024**

The Australian Cricket Infrastructure Fund (ACIF) provides funding for community cricket facility projects, with a focus on growing participation and promoting accessibility and inclusivity. The ACIF is open to all clubs, associations, schools, councils, and cricket facility managers, acknowledging the important role that these partners play in providing facilities for community.

The ACIF will provide funding in the following three categories:

Minor Projects: \$1,000 — \$15,000 (Up to 50% of the total project cost)

Eligible projects include upgrading pitches, practice nets, practice facility refurbishment, minor change facility/pavilion refurbishment, supporting infrastructure (e.g. shade/shelter)

Major Projects: \$15,001 — \$40,000 (Up to 50% of the total project cost)

New practice facilities, significant oval upgrades, sports lighting, change facility/pavilion upgrade, major refurbishments including drainage and irrigation.

The third stream of funding is for larger strategic projects which need to be discussed with the infrastructure team at infrastructure@cricketnsw.com.au prior to submission.

Applications must be submitted to the relevant State or Territory Cricket Association via an online application form and must include landowners consent approval letters.

For more information on the program and access to funding guidelines please click [here](#).

Telstra Connected Communities Grant Program – Telstra and FRRR

Grants range up to \$10,000 for community groups

→ **Applications CLOSE on 27 March 2024**

In partnership with the Foundation for Rural & Regional Renewal, grants of up to \$10,000 are available to community groups and not-for-profits to help them build resilient, sustainable, and liveable communities. The program has three themes:

Resilient communities that are well prepared and socially connected, with the ability to renew and recover together when disaster strikes. Example project includes purchasing a generator, solar panels, and rechargeable radios for a community hall to boost preparedness.

Sustainable communities that are diverse and inclusive, through planning for the health, wellbeing and prosperity of their people and planet. Example projects include installing video conferencing technology for health services in remote areas.

Liveable communities that have digital capability, helping to equip people with the skills to live, learn and work in a digital society. Example project includes boosting digital capability for older people through cyber security workshops enhancing skills and knowledge. Successful grants will be announced in June 2024 and successful applicants will have 12 months to complete funded projects.

For more details on the Connected Communities Grant program [click here](#).

Drought Preparation Grants – Foundation for Rural Regional Renewal (FRRR)

→ **Grants available up to \$20,000 (Shoalhaven eligible Stream 1 Only)**

→ **Applications OPEN on 13 February 2024 and close 26 March 2024**

Through this initiative the Australian Government is investing in the future of agricultural dependent communities to identify and act on their drought preparedness at grass roots level in ways that best suit local communities.

The small network grants will fund workshops, community events, training initiatives, community infrastructure, development, and learning initiatives to assist local people and communities to strengthen social capital and capability to deal with droughts.

Shoalhaven region is eligible in Stream 1 – Council and community groups can apply for up to a maximum of \$20,000. No co-contribution is required.

For more information and access to funding guidelines please visit [here](#).

Electric Vehicle Destination Charging Grants Round 2 – NSW Office of Energy and Climate Change

→ **Changes from Round One make this round more attractive for local business**

→ **Applications NOW OPEN and close Friday 3 May 2024**

Under the NSW Electric Vehicle Strategy, and in consultation with Transport for NSW, the Office of Energy and Climate Change, has designed the Drive electric NSW EV destination charging grants. **167 sites** across NSW have been successful to date.

There is a further \$10 million to roll out widespread, public EV charging infrastructure **at visitor destinations** across regional NSW. Under the grants, a destination charger refers to 7kW or 22kW AC electric vehicle chargers. These are to be installed at **popular tourism businesses** allowing EV drivers to charge while spending time at the tourist location. A destination is a location that supports the NSW visitor economy **and can be publicly or privately owned**.

What has changed from Round One

- More approved EV charger hardware and software providers
- More eligible LGAs and destination types

- Higher co-funding towards purchase & installation costs (up to 75% of costs covered)
- Greater flexibility around site configurations
- More time to install your charger.

To be eligible businesses must be:

- Located in an eligible regional NSW local government area (LGA)
- An approved destination type as listed in the guidelines
- Be listed on the Australian Tourism Data Warehouse (ATDW)
- Have no more than FOUR existing EV charging ports installed
- One application per site.

For more eligibility information and access to funding guidelines please click [here](#).

Visitor Information Services

It has been another busy Christmas and New Year period at the Nowra and Ulladulla Visitor Centres. Enquiry volume followed weather patterns as travellers looked for advice on activities to keep themselves entertained come rain, hail, and sunshine. The team were also out in Huskisson providing Visitor Information from our pop up at White Sands Park. There were strong numbers of international travellers particularly from Europe as well as interstate and far west regional visitors. There was emphasis on questions about natural attractions, adventure activities, aquatic activity info and directions for scenic drives. Most people were staying between 3-4 days or seven days plus in the region.

The recently launched [Shop Shoalhaven](#) online store has gained significant momentum, attracting over 3,000 visitors eager to explore its offerings. We are currently engaged in reaching out to various businesses, seeking expressions of interest. With the aim to enhance the diversity of products available and showcase Shoalhaven businesses.

The management team is focused on enhancing operational efficiencies and refining strategic initiatives, with a particular emphasis on the ambassador program.

Staff Updates

Updates for Tourism and Economic Development:

- **Emelie Einarsson** remains on maternity leave
- **Lindsay Conway** is filling in as the Visitors Services Manager full time
- **Phil Schafer** continues to enjoy his Grants Officer role
- **Kristy Mayhew** is currently Acting Tourism and Economic Development Manager

EG24.3 Action Update

HPERM Ref: D24/67907

Department: Tourism & Economic Development
Approver: Coralie McCarthy, Acting Director - City Futures

Attachments: 1. Action Table [↓](#)

Reason for Report

The purpose of this report is to provide the Shoalhaven Economic Growth & Advocacy Group with a progress report on outstanding actions.

Recommendation (Item to be determined under delegated authority)

That the Shoalhaven Economic Growth & Advocacy Group:

1. Accept and receive the Action Table Report for information.
2. Consider the following actions complete and remove from the Action Table:
 - a. EG23.8 - Additional Item - Tourism Signage
 - b. EG23.17 - Additional Item - Job Data Snapshot - Presentation by Sandra Gray
 - c. EG23.16 - Additional Item - Shoalhaven Economic Development Strategy - Desktop Review Progress - Report Back
 - d. EG23.15 - Additional Item - Six Cities Vision - Invite Greater Cities Commission
 - e. EG23.14 - Additional Item - EV Charging Stations - Presentation from Councils Lead Sustainability Officer

Options

2. As recommended.

Implications: The Action Table will be received and updated to reflect recently completed actions.

3. Note the update to the Action Table and request more information.

Implications: Additional information as requested will be provided to the group at the next meeting.

Background

Council records an Action Table requested by the group to track progress and update the group on their status. See [Attachment 1](#).

The Action Table was unable to be resolved by the Group on 13 December 2023, as quorum was not reached. Therefore, the report has been carried forward.

Shoalhaven Economic Growth & Advocacy Group Uncompleted as at 29 November 2023			Action Sheets Report
Meeting Date: 07/06/2023	Item No: EG23.14	Officer: Schulter, Ryan	Completed:
Title: Additional Item - EV Charging Stations - Presentation from Councils Lead Sustainability Officer			
Following discussion on EV Charging Stations under item EG23.10, Council staff advised that Pip Hildebrand – Lead Sustainability – will be invited to a future meeting to present on EV charging stations across the Shoalhaven		Notes: 28 Nov 2023 3:24pm Schulter, Ryan The Lead Sustainability Officer has been informed of the request and an agenda item will be created for a future meeting of SEGA. A presentation is scheduled for the SEGA meeting in December 2023.	
Meeting Date: 07/06/2023	Item No: EG23.15	Officer: Schulter, Ryan	Completed:
Title: Additional Item - Six Cities Vision - Invite Greater Cities Commission			
During discussion on item EG23.10 the Group raised questions regarding what the Six Cities Vision will mean for the Shoalhaven region. Council staff advised that relevant staff from the Greater Cities Commission (GCC) will be invited to a future meeting to present to the Group regarding the Six Cities Vision strategy.		Notes: 28 Nov 2023 3:25pm Schulter, Ryan Greater Cities Commission staff have been invited to present on the Six Cities Vision at the SEGA meeting in December 2023.	
Meeting Date: 07/06/2023	Item No: EG23.16	Officer: Schulter, Ryan	Completed: 19/10/2023
Title: Additional Item - Shoalhaven Economic Development Strategy - Desktop Review Progress - Report Back			
During discussion on item EG23.10 Cllr Christen raised a question regarding the progress of the desktop review of the Shoalhaven Economic Development Strategy. Council staff advised that the review is almost complete and that staff would report back at the next meeting, scheduled for 13 September 2023.		Notes: 19 Oct 2023 3:19pm Schulter, Ryan - Completion Completed by Schulter, Ryan (action officer) on 19 October 2023 at 3:19:06 PM - A presentation was delivered to the SEGA meeting on 18/10/2023. The presentation outlined the desktop review of the current Shoalhaven Economic Development Strategy, the completed and outstanding actions, and the next steps.	
Meeting Date: 07/06/2023	Item No: EG23.17	Officer: Schulter, Ryan	Completed: 19/10/2023
Title: Additional Item - Job Data Snapshot - Presentation by Sandra Gray			

Shoalhaven Economic Growth & Advocacy Group Uncompleted as at 29 November 2023	Action Sheets Report
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<p>Following discussion regarding job vacancies and employment data under item EG23.10, the Chair requested that Ms Sandra Gray be invited to present on the employment data available to her at the next meeting, scheduled for 13 September 2023.</p>	<p>Notes: 19 Oct 2023 3:21pm Schulter, Ryan - Completion Completed by Schulter, Ryan (action officer) on 19 October 2023 at 3:21:19 PM - Sandra Gray attended SEGA on 18/10/2023 and presented a snapshot on local employment. The presentation will be circulated via the meeting minutes.</p>
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Meeting Date: 15/03/2023	Item No: EG23.8	Officer: Schulter, Ryan	Completed: 20/06/2023
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Title: Additional Item - Tourism Signage

<p>Ms Sandra Gray noted that there is no signage in the village of Sussex Inlet pointing people to its tourism features, such as beaches, and believes there are many other small villages with the same issue. As such, Ms Gray suggested a project that looks at all the signage needs of smaller villages.</p> <p>Ms Gray advised Council staff that the Sussex Inlet Chamber of Commerce have made a submission to Council’s City Services Directorate in the past regarding signage.</p> <p>Action: Carey McIntyre - Director City Futures – agreed that Council staff will follow up this Item with the relevant section of Council to discuss the signage request of the Sussex Chamber and advise the Group of the outcome.</p>	<p>Notes: 20 Jun 2023 11:46am Schulter, Ryan - Completion Completed by Schulter, Ryan (action officer) on 20 June 2023 at 11:46:38 AM - Meeting between Director City Services and Director City Futures was held with an agreement to deliver 5 beach fingerboard signs. , 5 x brown signs have been prepared by John Hills Signs and they have been forwarded to the Asset Custodian, to be erected at the requested locations.</p>
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