

Nowra CBD Revitalisation Strategy Committee

Meeting Date: Wednesday, 23 August, 2023
Location: Jervis Bay Rooms, City Administrative Centre, Bridge Road, Nowra
Time: 4.00pm

Please note: Council's Code of Meeting Practice permits the electronic recording and broadcast of the proceedings of meetings of the Council which are open to the public. Your attendance at this meeting is taken as consent to the possibility that your image and/or voice may be recorded and broadcast to the public.

Agenda

1. **Apologies**
2. **Confirmation of Minutes**
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5. **General Business**

Membership

Mr James Caldwell – Chairperson
Clr Serena Copley
Clr Matthew Norris
Clr Tonia Gray
Clr Patricia White (Alternate)
Ms Jo Gash
Mr Scott Baxter
Mr Brendan Goddard
Mr George Parker
Mr Wesley Hindmarch
Ms Catherine Shields
Ms Jessica Bromley
Mr Carlo Di Giulio
Mr Jason Cox

Non-voting members

All other Councillors
CEO
Director, City Services or delegate

Quorum – Seven (7) members

Note: Any non-voting Councillor in attendance at the Committee meetings may act as an alternate voting member in circumstances where achievement of a quorum is required.

Role of the Committee

For the purpose of this Terms of Reference, Councils annual Capital Works Budget which is defined as any Special Rate on the CBD (currently \$500,000) plus any top up funding (such as grants or loans obtained by council or other council budgetary allocations) that Council provides to deliver a project initiated by Special Rate Funding.

Note: Any other Capital Works Funding in excess of \$100,000 within the CBD will be discussed with the Committee prior to expenditure of funding.

Note: Tasks in relation to part 4 will not be undertaken by Councillors

1. Recommend to Council possible refinement of, and improvements to, the 'Revitalising Nowra Action Plan (2021-2023)' and the broader Nowra CBD Revitalisation Strategy as the committee considers appropriate.
2. Develop a list of projects (with estimated costings) for Council to consider/prioritise over a rolling three year time frame, that will assist in achieving the ten elements of the Nowra CBD Revitalisation Strategy. The list is to be presented to an Ordinary Meeting of Council in February each year, and thus adopted by the Council.
3. Make a formal submission to Council's annual capital works budget as it relates to the Nowra CBD, in accordance with Council's budgeting process.
4. Reallocate at its discretion, Nowra CBD Revitalisation Budget funds to operational projects, e.g. activation events.
5. Monitor the expenditure of the Nowra CBD Revitalisation Budget via a Subcommittee, in particular;
 - 5.1 Approving design plans and specifications at the preliminary concept stage and prior to the detailed drafting and then at final approval stage.

- 5.2 In cases where the CEO (or delegate) determines that capital works funded by the Nowra CBD Revitalisation Budget will be tendered out, the Subcommittee will endorse the tender documentation before tenders are advertised.
- 5.3 The Chair and delegate may, at their discretion, participate on tender evaluation panels for capital expenditure funded by the Nowra CBD Revitalisation Budget.
- 5.4 The Chair is to endorse the payment of progress claims and endorse the approval of variations, for capital expenditure funded by the Nowra CBD Revitalisation Budget.
6. Act as a communication conduit between Council and the CBD stakeholders in respect to the ten elements within the Nowra CBD Revitalisation Strategy and approved Capital Works within the Nowra CBD with reasonable support from Council, at Council's expense, as determined by the CEO.
7. Assist Council in advocating to the community the adopted list of projects that seek to deliver on the ten elements of the CBD Revitalisation Strategy.
8. Provide a report to Council (resolved at a Committee meeting) each quarter outlining the year to date expenditure on projects funded by the Nowra CBD Revitalisation Budget and present a report to an Ordinary Meeting of Council in August each year that explains the expenditure and any non-expenditure, for the previous financial year.
9. Consult with relevant stakeholders as needed.

Delegated Authority

1. To oversee the expenditure of the Nowra CBD Revitalisation Budget, as the Committee deems appropriate in accordance with objectives of the Nowra CBD Strategic Plan.
2. To promote the advantages of the CBD inside and outside the Local Government area, including making press releases and promoting the Nowra CBD Revitalisation Strategy and its projects.
3. Council will provide “in-kind” support to the committee in relation to
 - Project Design and Documentation
 - Facilitation of meetings
 - Preparation of reports for the Committee consideration

Nowra Revitalisation Committee - Sub/Working Groups

	Governance & Communications Sub Committee	Finance & Works Sub Committee	Events & Promotion	Activation Projects
James Caldwell (Chair)	Yes	Yes		
Clr				
Clr				
Clr				
Wesley Hindmarch				
Scott Baxter				
Brendan Goddard				
George Parker				
Jo Gash				
Catherine Shields				
Carlo Di Giulio				
Jessica Bromley				
Jason Cox				
Gordon Clark				
Director City Services				
SCC Rep				

MINUTES OF THE NOWRA CBD REVITALISATION STRATEGY COMMITTEE

Meeting Date: Tuesday, 20 June 2023
Location: Jervis Bay Rooms, City Administrative Centre, Bridge Road, Nowra
Time: 4.00pm

The following members were present:

Mr James Caldwell - Chairperson
Clr Serena Copley
Clr Matthew Norris
Clr Tonia Gray (Remotely) – Joined 4:18pm - Left 6:03pm
Clr Patricia White (Alternate)
Ms Jo Gash
Mr Brendan Goddard
Mr Wesley Hindmarch – Left 6:16pm
Mr Carlo Di Giulio
Ms Jessica Bromley

Others present:

Mr Paul Keech – Director City Services
Mr Carey McIntyre – Director City Futures
Mr Craig Exton – Manager Technical Services
Mr Gordon Clark - Section Manager - Strategic Planning
Mr Gary George - Manager - Building Services
Mr Micaiah Tipton - Manager Design Services
Ms Alison Henry – Nowra CBD Place Manager – Left 5:53pm

1. Apologies / Leave of Absence

An apology was received from Mr Scott Baxter.

2. Confirmation of the Minutes

RESOLVED (By consent)

That the Minutes of the Nowra CBD Revitalisation Strategy Committee held on Tuesday 04 April 2023 be confirmed.

CARRIED

3. Declaration of Interests

Nil

REPORTS

CBD23.18 Standing Report - Project Update - June 2023

**HPERM Ref:
D23/136613**

Recommendation (Item to be determined under delegated authority)

That the Nowra CBD Revitalisation Strategy Committee note the update provided on the nominated projects within the Nowra CBD.

RESOLVED (By consent)

That the Nowra CBD Revitalisation Strategy Committee note the update provided on the nominated projects within the Nowra CBD.

CARRIED

CBD23.19 Electric Vehicle Charging Stations - Nowra Update

**HPERM Ref:
D23/108848**

Recommendation (Item to be determined under delegated authority)

That the Nowra CBD Revitalisation Strategy Committee:

1. Note Council's Policy position with regard to the provision of EV charging stations on public land, as outlined in POL22/34.
2. Note the update regarding Council's work with Charge Point Operators to explore EV fast charging sites across the Shoalhaven and in the Nowra CBD.
3. Note the key issues and considerations regarding Council's role in the provision of EV charging infrastructure include;
 - a. Industries are responding to address charging gaps and Council needs to consider whether there is an appropriate and long-term role for local government in the provision of EV charging stations.
 - b. Allocating carparking spaces for EV charging, particularly in carparks where spaces are already in high demand (such as the CBD), presents an equity issue.

RESOLVED (By consent)

That the Nowra CBD Revitalisation Strategy Committee:

1. Note Council's Policy position with regard to the provision of EV charging stations on public land, as outlined in POL22/34.
2. Note the update regarding Council's work with Charge Point Operators to explore EV fast charging sites across the Shoalhaven and in the Nowra CBD.
3. Note the key issues and considerations regarding Council's role in the provision of EV charging infrastructure include;
 - a. Industries are responding to address charging gaps and Council needs to consider whether there is an appropriate and long-term role for local government in the provision of EV charging stations.
 - b. Allocating carparking spaces for EV charging, particularly in carparks where spaces are already in high demand (such as the CBD), presents an equity issue.

CARRIED

CBD23.20 Junction Street Pedestrian Counters Update**HPERM Ref:
D23/136633****Recommendation (Item to be determined under delegated authority)**

That The Nowra CBD Revitalisation Strategy Committee notes the pedestrian counter numbers in particular;

1. The steady decline in Junction Street Total Yearly Pedestrians from 1,295,113 in 2018 to 725,552 in 2022.
2. The pedestrian count data can be found on Council webpage by typing 'Nowra CBD Revitalisation' in the search bar.

RESOLVED (By consent)

That The Nowra CBD Revitalisation Strategy Committee notes the pedestrian counter numbers in particular;

1. The steady decline in Junction Street Total Yearly Pedestrians from 1,295,113 in 2018 to 725,552 in 2022.
2. The pedestrian count data can be found on Council webpage by typing 'Nowra CBD Revitalisation' in the search bar.

CARRIED

CBD23.21 Taxi Rank Locations - Report Back**HPERM Ref:
D23/136707****Recommendation (Item to be determined under delegated authority)**

That the Nowra CBD Revitalisation Strategy Committee

1. Note the most recent consultation in relation to the location of the taxi rank in Nowra (2103) concluded current location to be the best.
2. Invite representatives of the Nowra Radio Taxi Cooperative to a future meeting to discuss the possibility of relocating the current taxi rank to another location within the Nowra CBD.

RESOLVED (By consent)

That the Nowra CBD Revitalisation Strategy Committee

1. Note the most recent consultation in relation to the location of the taxi rank in Nowra (2103) concluded current location to be the best.
2. Invite representatives of the Nowra Radio Taxi Cooperative to a future meeting to discuss the possibility of relocating the current taxi rank to another location within the Nowra CBD.

CARRIED

**CBD23.22 Jelly Bean Park Additional Seats / Bicycle Racks
Options – Report Back****HPERM Ref:
D23/136641****Recommendation (Item to be determined under delegated authority)**

That the Nowra CBD Revitalisation Strategy Committee fund the construction of 5 seats and 6 bike racks (As shown in strategy 1 D23/198991) in Jellybean Park Nowra, estimated to cost \$25,545 excluding GST in the 23/24 financial year.

RESOLVED (By consent)

That

1. The Nowra CBD Revitalisation Strategy Committee note for information the construction of 5

seats and 6 bike racks (As shown in strategy 1 D23/198991) in Jellybean Park Nowra, estimated to cost \$25,545 excluding GST in the 23/24 financial year.

2. The Director City Services arrange an onsite meeting with the Committee at Jellybean Park with a seat and bike rack catalogue to discuss a way forward.

CARRIED

CBD23.23 Jelly Bean Park Amenities – Report Back

**HPERM Ref:
D23/136725**

Recommendation (Item to be determined under delegated authority)

That in respect to the amenities in Jelly Bean Park Nowra, the Nowra CBD Revitalisation Strategy Committee note the following

1. Construction year - 1976
2. Original construction cost - \$144,352
3. Estimated replacement cost - \$880,000
4. Forecast replacement date – 2072.

RESOLVED (By consent)

That

1. in respect to the amenities in Jelly Bean Park Nowra, the Nowra CBD Revitalisation Strategy Committee note the following
 - a. Construction year - 1976
 - b. Original construction cost - \$144,352
 - c. Estimated replacement cost - \$880,000
 - d. Forecast replacement date – 2072.
2. The Nowra CBD Revitalisation Strategy Committee investigate updating the amenities in the onsite inspection of Jelly Bean Park resolved under CBD23.22.

CARRIED

CBD23.24 Demolition - 16 Berry Street, Nowra

**HPERM Ref:
D23/236367**

Recommendation

That Council demolish the dilapidated building and remediate the site at 16 Berry Street Nowra, to create an “ever evolving activation space” until the site is developed for the long term.

Funding for the demolition and remediation be provided as follows;

- a. Transfer \$1,300,000 from the existing Nowra CBD Revitalisation Strategy Committee budget to the existing SCC Strategic Property Reserve.
- b. Undertake works funded fully from the SCC Strategic Property Reserve over 23/24, 24/25 Financial Years.
- c. Repay \$1,300,000 from the SCC Strategic Property Reserve to the Nowra CBD budget via the Nowra CBD Revitalisation Reserve **when proceeds of either** the future sale or development of the property becomes available.

RECOMMENDATION (By consent)

That

1. Council demolish the dilapidated building and remediate the site at 16 Berry Street Nowra, to

create an “ever evolving activation space” until the site is developed for the long term.

2. On the condition that the Nowra CBD Revitalisation Strategy Committee continues to operate under its current Terms of Reference (TOR) into future years (2030), funding for the demolition and remediation be provided as follows;
 - a. Transfer \$1,300,000 from the existing Nowra CBD Revitalisation Strategy Committee budget to the existing SCC Strategic Property Reserve.
 - b. Undertake works funded fully from the SCC Strategic Property Reserve over 23/24, 24/25 Financial Years as a Nowra CBD Revitalisation Strategy Committee capital works project.
 - c. Repay \$1,300,000 from the SCC Strategic Property Reserve to the Nowra CBD budget via the Nowra CBD Revitalisation Reserve **when proceeds of either** the future sale or development of the property becomes available.
 - d. In respect of part c, the Nowra CBD Revitalisation Strategy Committee will monitor options for repayment and receive a report back every 6 months on where the funding is at.

CARRIED

CBD23.25 Committee Actions Report for Ongoing / Completed Items

HPERM Ref: D23/206332

Recommendation (Item to be determined under delegated authority)

That the

1. Nowra CBD Revitalisation Strategy Committee receive the Outstanding/Ongoing Action Report for information.
2. Following completed items in the Action List attached to the report be removed from the listing:
 - a. CBD22.48 - Additional Item - Investigate Options - Accessibility - Nowra CBD Businesses & Available Grant Funding.
 - b. CBD23.5 - Discussion Item - Future Character of New Builds in Nowra CBD.
 - c. CBD23.6 - Nowra CBD Revitalisation Strategy Comm - Jelly Bean Park Nowra - Additional Seats / Bicycle Racks – investigation.
 - d. CBD23.7 - Nowra CBD Revitalisation Strategy Comm - Taxi Rank relocations - Junction St (near Subway) / Kinghorne St (Coles / Aldi) / Stewart Pl - Report request.
 - e. CBD23.8 - Nowra CBD Revitalisation Strategy Committee - Egans Lane Amenities upgrade - investigation - report requested.
 - f. CBD23.9 - Electric Vehicle Parking Stations - Nowra CBD - Report to committee - Citywide - Report to Council.
 - g. CBD23.15 - Proposal - 16 Berry Street Nowra.

RESOLVED (By consent)

That the

1. Nowra CBD Revitalisation Strategy Committee receive the Outstanding/Ongoing Action Report for information.
2. Following completed items in the Action List attached to the report be removed from the listing:
 - a. CBD22.48 - Additional Item - Investigate Options - Accessibility - Nowra CBD Businesses & Available Grant Funding.
 - b. CBD23.5 - Discussion Item - Future Character of New Builds in Nowra CBD.
 - c. CBD23.6 - Nowra CBD Revitalisation Strategy Comm - Jelly Bean Park Nowra - Additional Seats / Bicycle Racks – investigation.

- d. CBD23.7 - Nowra CBD Revitalisation Strategy Comm - Taxi Rank relocations - Junction St (near Subway) / Kinghorne St (Coles / Aldi) / Stewart Pl - Report request.
- e. CBD23.8 - Nowra CBD Revitalisation Strategy Committee - Egans Lane Amenities upgrade - investigation - report requested.
- f. CBD23.9 - Electric Vehicle Parking Stations - Nowra CBD - Report to committee - Citywide - Report to Council.
- g. CBD23.15 - Proposal - 16 Berry Street Nowra.

CARRIED

CBD23.17 Standing Report - Budget Update - June 2023

**HPERM Ref:
D23/136608**

Recommendation

That the Nowra CBD Revitalisation Strategy Committee notes the following for information:

1. That \$11,092 has been spent since the last meeting of the Nowra CBD Revitalisation Strategy Committee budget update.
2. The total year-to-date spend for the 2022/2023 financial year is \$439,367 of the available budget of \$1,898,594.
3. A summary of the budget is provided in the Attachment to this report (D23/198123)

RECOMMENDATION (By consent)

That the Nowra CBD Revitalisation Strategy Committee notes the following for information:

1. That \$11,092 has been spent since the last meeting of the Nowra CBD Revitalisation Strategy Committee budget update.
2. The total year-to-date spend for the 2022/2023 financial year is \$439,367 of the available budget of \$1,898,594.
3. A summary of the budget is provided in the Attachment to this report (D23/198123)

CARRIED

GENERAL BUSINESS

CBD23.26 Additional Item - Possible Pedestrian Counter Locations - Survey of CBD Shop Owners & Stocklands Pedestrian Data - Report Back

Under item CBD23.20 the Committee discussed the possibility of alternative pedestrian counter locations and surveying CBD shop owners and Stocklands Nowra for pedestrian data collected by them. Council staff advised they would note these points and provide a report back to the Committee.

CBD23.27 Additional Item - Invitation - NSW Police and Lead Ranger Services

Clr White requested that a presenter from NSW Police and Tony Pearman – Lead Ranger Services be invited to the next meeting to present to the Committee on Alcohol Free Zones.

There being no further business, the meeting concluded, the time being 6:17pm.

Mr James Caldwell
CHAIRPERSON

CBD23.28 Committee Action Report for Ongoing / Completed

HPERM Ref: D23/296583

Department: Business Assurance & Risk
Approver: Craig Exton, Acting Director - City Services

Attachments: 1. Action List [↓](#)

Reason for Report

To advise and update the Committee on the Outstanding/Ongoing Actions from the Nowra CBD Revitalisation Strategy Committee.

Recommendation (Item to be determined under delegated authority)

That the Nowra CBD Revitalisation Strategy Committee receive the Outstanding/Ongoing Action Report for information.

Options

1. As Recommended
2. Adopt an alternate recommendation

Background

The actions listed in the attachment are drawn from resolutions made by the Committee of which an action is required.

Outstanding/Ongoing Action Report (**attached**) is current as at the time of drafting this report (Tuesday 25 July 2023).

This will be a standing report on the agenda for each meeting to keep the Committee informed of progress on the actions / resolutions from previous meetings.

Date From: 20 June 2023			Action Sheets Report	
Date To: 25 July 2023				
Meeting Name Nowra CBD Revitalisation Strategy Committee 20/06/2023	Minute No:	Item No. CBD23.21	Group: City Services	Target date: 20/07/2023
Title: Taxi Rank Locations - Report Back - Invite Nowra Radio Taxi Cooperative				Completed:
Resolution: RESOLVED (By consent) That the Nowra CBD Revitalisation Strategy Committee 1. Note the most recent consultation in relation to the location of the taxi rank in Nowra (2103) concluded current location to be the best. 2. Invite representatives of the Nowra Radio Taxi Cooperative to a future meeting to discuss the possibility of relocating the current taxi rank to another location within the Nowra CBD. CARRIED			Notes: Council staff are currently liaising with Nowra Radio Taxi Cooperative.	

Date From: 20 June 2023	Action Sheets Report
Date To: 25 July 2023	

Meeting Name Nowra CBD Revitalisation Strategy Committee 20/06/2023	Minute No:	Item No. CBD23.22	Group: City Services	Target date: 20/07/2023
Title: Jelly Bean Park Additional Seats / Bicycle Racks Options – Report Back - Arrange onsite meeting				Completed:
Resolution: RESOLVED (By consent) That 1. The Nowra CBD Revitalisation Strategy Committee note for information the construction of 5 seats and 6 bike racks (As shown in strategy 1 D23/198991) in Jellybean Park Nowra, estimated to cost \$25,545 excluding GST in the 23/24 financial year. 2. The Director City Services arrange an onsite meeting with the Committee at Jellybean Park with a seat and bike rack catalogue to discuss a way forward. CARRIED			Notes: There will be a report back at the meeting scheduled 8 August 2023.	

Date From: 20 June 2023	Action Sheets Report
Date To: 25 July 2023	

Meeting Name Nowra CBD Revitalisation Strategy Committee 20/06/2023	Minute No:	Item No. CBD23.23	Group: City Services	Target date: 20/07/2023
Title: Jelly Bean Park Amenities – Report Back - Investigate Updating Amenities - Onsite meeting				Completed:
Resolution: RESOLVED (By consent) That 1. in respect to the amenities in Jelly Bean Park Nowra, the Nowra CBD Revitalisation Strategy Committee note the following a. Construction year - 1976 b. Original construction cost - \$144,352 c. Estimated replacement cost - \$880,000 d. Forecast replacement date – 2072. 2. The Nowra CBD Revitalisation Strategy Committee investigate updating the amenities in the onsite inspection of Jelly Bean Park resolved under CBD23.22. CARRIED			Notes: There will be a report back at the meeting scheduled 8 August 2023.	

Date From: 20 June 2023	Action Sheets Report
Date To: 25 July 2023	

Meeting Name Nowra CBD Revitalisation Strategy Committee 20/06/2023	Minute No:	Item No. CBD23.26	Group: City Services	Target date: 20/07/2023
Title: Additional Item - Possible Pedestrian Counter Locations - Survey of CBD Shop Owners & Stocklands Pedestrian Data - Report Back				Completed:
Resolution: Under item CBD23.20 the Committee discussed the possibility of alternative pedestrian counter locations and surveying CBD shop owners and Stocklands Nowra for pedestrian data collected by them. Council staff advised they would note these points and provide a report back to the Committee.			Notes: Council staff are currently investigating and will report back to a future meeting.	

Meeting Name Nowra CBD Revitalisation Strategy Committee 20/06/2023	Minute No:	Item No. CBD23.27	Group: City Services	Target date: 20/07/2023
Title: Additional Item - Invitation - NSW Police and Lead Ranger Services				Completed:
Resolution: Clr White requested that a presenter from NSW Police and Tony Pearman – Lead Ranger Services be invited to the next meeting to present to the Committee on Alcohol Free Zones.			Notes: Council staff are currently liaising with NSW Police.	

Date From: 20 June 2023	Action Sheets Report
Date To: 25 July 2023	

Completed Actions

Meeting Name Nowra CBD Revitalisation Strategy Committee 13/12/2022	Minute No:	Item No. CBD22.48	Group: City Development	Target date: 12/01/2023
Title: Additional Item - Investigate Options - Accessibility - Nowra CBD Businesses & Available Grant Funding				Completed: 29/05/2023
Resolution: RESOLVED (Clr Gray / Jo Gash) That the Nowra CBD Revitalisation Committee supports Council to investigate: 1. Options to improve the accessibility in local Nowra CBD business premises; and 2. Available Grant Funding options. CARRIED			Notes: Colin Wood attended the Nowra CBD revitalisation Committee on 13/12/2023. The Committee endorsed the programme moving forward. , A meeting with Council's Grants Officer Phil Schafer on 02/02/2023 discussed the possibility of grant funding to support this programme. Phil will investigate if there is funding available for this programme and provide feedback. The Committee will be advised on the outcome. Council's Grants Officer advised there are no open funding sources or grant programs that are focused on accessibility. The program will need to proceed on the understanding there are no grants currently available for this work. Complete	

Date From: 20 June 2023	Action Sheets Report
Date To: 25 July 2023	

Meeting Name Nowra CBD Revitalisation Strategy Committee 04/04/2023	Minute No:	Item No. CBD23.5	Group: City Performance	Target date: 04/05/2023
Title: Discussion Item - Future Character of New Builds in Nowra CBD				Completed: 07/06/2023
Resolution: RESOLVED (By consent) That 1. The report be submitted for consideration and received for information. 2. A workshop be scheduled for a future Committee meeting to help understand Council's planning Controls, and the Director of City Development, Director of City Futures and Mr Carlo Di Guilio be invited to give a short presentation to the Committee. CARRIED			Notes: The workshop has been scheduled for 24 July 2023 and invitations have been sent. This action is complete.	

CBD23.29 Information Report - Planning Controls Workshop

HPERM Ref: D23/316268

Department: Strategic Planning
Approver: Carey McIntyre, Director - City Futures

Reason for Report

The purpose of this report is to update the Nowra CBD Revitalisation Strategy Committee on the resolved Planning Controls Workshop that was held on 24 July 2023.

Recommendation (Item to be determined under delegated authority)

That the Nowra CBD Revitalisation Strategy Committee receive the report on the Planning Controls Workshop for information.

Options

1. As Recommended.
Implications: The report will be received for information.
2. Adopt an alternate recommendation.
Implications: Will depend on the nature of an alternate resolution.

Background

At the Nowra CBD Revitalisation Strategy Committee meeting on 4 April 2023, it was resolved (CBD23.5), in part, that:

2. *A workshop be scheduled for a future Committee meeting to help understand Council's planning Controls, and the Director of City Development, Director of City Futures and Mr Carlo Di Giulio be invited to give a short presentation to the Committee.*

The resolved workshop was held for Committee members on 24 July 2023. Presentations were provided by Carey McIntyre, Director of City Futures and James Ruprai, Director of City Development. Mr Carlo Di Giulio was unable to attend the Workshop. Council staff also provided some opening context commentary.

The following provides a summary of the presentations and workshop discussions.

Presentation from the Director of City Futures

Carey McIntyre, Director of City Futures presented on the broad principles for place making and how they could be implemented in the Nowra CBD. Six broad principles were identified including activation, environmental sustainability, entrepreneurialism, access, anchors, and uniqueness, and questions were posed to the Committee in relation to these principles.

Discussions resulted around how other localities have activated their centres and how these principles could be relevant to Nowra CBD and considered.

Presentation from the Director of City Development

James Ruprai, Director City Development presented on the factors that encourage activation and entice development drawing on experience from detailing examples of successful large activation projects in high growth areas such as Mooloolaba, Sunshine Coast City Hall and SunCentral. The importance of having a strategic framework and vision for the Nowra CBD and sticking to it was emphasised as imperative to realising development and activation outcomes. Planning controls should align with the desired development outcomes and provide incentive mechanisms that are realistic and relevant to the desired development outcomes.

Discussion and Next Steps

At the workshop it was noted that the NSW Department of Planning and Environment is preparing a Nowra City Centre Strategic Roadmap, an action in the Illawarra-Shoalhaven Regional Plan 2041. Stage 1 which is underway and close to completion includes a review of feasibility, planning pathways and market factors influencing development and investment in Nowra CBD. The future Stage 2 will consider actions to help enable development and could, for example, result in a new planning pathway or changes to planning controls. The Committee was briefed on this work on 13 June 2023 and will receive further updates as it progresses.

It was generally agreed at the workshop that the Committee will consider the outcomes of the Strategic Roadmap process before considering what further steps or actions could be taken to advance any changes to planning controls for Nowra CBD.

CBD23.30 Quaterly Report No.2 - Nowra Riverfront Precinct Project

HPERM Ref: D23/325320

Department: Strategic Planning
Approver: Carey McIntyre, Director - City Futures

Reason for Report

To provide the Committee with an update on the Nowra Riverfront Precinct Project.

Recommendation (Item to be determined under delegated authority)

That the Nowra CBD Revitalisation Strategy Committee receive Quarterly Report No.2 on the Nowra Riverfront Precinct Project for information.

Options

1. Receive the report for information.

Implications: Ongoing quarterly update reports will be provided as work on the riverfront precinct continues.

2. Make an alternative recommendation.

Implications: Will depend on the nature of any recommendation, which could for example include providing feedback or requesting specific consideration of matters.

Background

This second quarterly update report is provided consistent with the resolution ([CBD22.46](#)) of 9 January 2023 that:

The Nowra CBD Revitalisation Strategy Committee request that the CEO provide quarterly updates on the progress of plans relating the development of the riverfront precinct.

The report builds on the [first quarterly update report](#), which was received for information at the 4 April 2023 meeting and provided a detailed background to the Riverfront Precinct Project. The Project Update is provided below.

Council staff will also attend the meeting to provide additional detail if needed.

Studies

The following table identifies the various cultural and technical studies that have been co-funded by Council and the NSW Government and have recently been completed or are continuing/underway. The information gained from this work will inform a refined masterplan for the precinct and support any resultant land use planning changes.

Study	Consultants	Status
Cross Cultural Framework	Yerrabingin Pty Ltd.	<u>Underway</u> Following 'Connecting with Country' Framework. Early work completed and stakeholder 'Design Jam' held in Feb 2023. Report now being finalised.
Integrated Transport Strategy	Crossley Transport Planning Pty Ltd	<u>Completed</u> Movement and place assessment has identified issues, opportunities, and defined transport infrastructure requirements. Under Bridge Access – Council's application to NSW Government's 2023/24 Get NSW Active Program for detailed design of this key active transport link was successful.
Flood Impact and Risk Assessment (FIRA)	Rhelm Pty Ltd	<u>Completed</u> Key initial piece of technical work given the flood profile of the precinct. The FIRA has been shared with interested parties/stakeholders and the community on Council's Nowra Riverfront Get Involved page, available here . Further detailed, site-specific investigations may arise.
Open Space Concept Design (central public open space)	KI Studio Pty Ltd	<u>Completed</u> The concept plan plus the outcomes of other relevant detailed studies will inform subsequent detailed design.
Geotechnical / Acid Sulfate Soils / Contamination	Stantec Pty Ltd	<u>Completed</u> Overall, no major issues detected. Detailed/targeted investigations needed when future land use, configuration and design known.
Utility Infrastructure Capability Assessment	Stantec Pty Ltd	<u>Underway</u> Electricity, telecom, and gas capacity assessments are complete. Sewer, water, and stormwater assessments remain in progress.

CBD23.30

The following studies are yet to be commenced and are somewhat dependent on the outcomes of the initial studies:

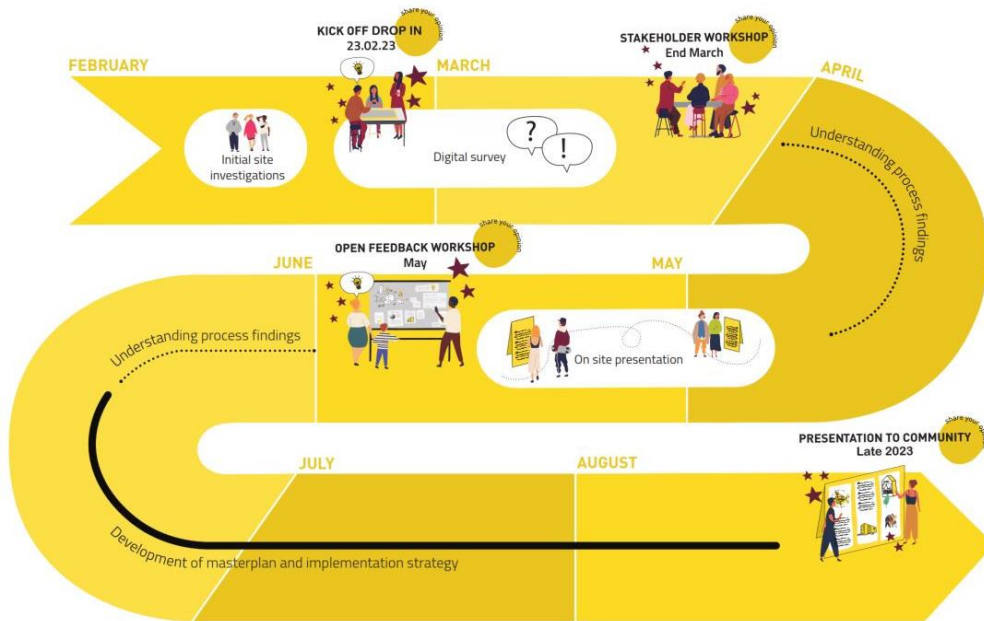
- Urban Design Review
- Economic Feasibility Analysis
- Site-specific Cultural Heritage studies
- Non-Indigenous Heritage Review
- Detailed Traffic/Transport Plan

- Integrated Water Cycle Management Plan
- Graham Lodge – Conservation Management Plan
- Social Impact (Housing Affordability) Study

Other Supporting Pieces of work

Early Community Engagement – Urban consultancy, *arki_lab*, have facilitated a range of community engagement opportunities with key stakeholders and the broader community to help inform a future masterplan for the precinct.

The community engagement opportunities have generally involved the following:



CBD23.30

The Nowra Riverfront Activation Plan has been developed in response to the aspirations for the Precinct expressed by landowners/residents, visitors and business operators throughout the community consultation and engagement process.

The Nowra Riverfront Activation Plan was presented to the Mayor and others on 15 August 2023, as the final step in the current community engagement process which commenced in February. Drawing on feedback from more than 700 people, the Activation Plan for the precinct shows how it could look in the future and the strategic actions that would help achieve this vision. It will be one of the inputs informing a refined masterplan for the precinct.

Conclusion

This is the second quarterly update report to this Committee on the Riverfront Precinct that is being coordinated by the Nowra Riverfront Advisory Taskforce (NRAT). It covers the range of work that is underway in regard to the Precinct. Further update reports will be provided as the project progresses and the detail continues to emerge.

CBD23.31 Nowra CBD Façade Improvement Program - Proposed Way Forward

HPERM Ref: D23/136623

Department: Technical Services
Approver: Craig Exton, Manager - Technical Services

Attachments: 1. Nowra CBD Façade Improvement Program - Presentation [↓](#)
2. Sample Letter - Strengthening & Supporting The Nowra CBD [↓](#)

Reason for Report

To provide the Nowra CBD Revitalisation Strategy Committee an opportunity to consider the future of the Nowra CBD Façade Improvement Program.

Recommendation

That the Nowra CBD Revitalisation Strategy Committee discontinues the Nowra CBD Façade Improvement Program.

Options

1. (Adopt as recommended)

Implications: Financial assistance for building owners in the Nowra CBD to improve their building facade would no longer be available

Note that a letter requesting that the building owner consider undertaking the work identified in the walkaround could be sent.

2. Reinstate the Façade Improvement Program.

Implications: The building owners identified as Big Rewards, Low Cost would be eligible for up to \$5,000 towards Façade improvement projects that go above and beyond what was identified in attachment 1.

The proposed way forward for the façade improvement program is:

1. Send letter, attachment 2 (D23/196347) to Category 1 (Big Rewards, Low Cost) building owners.
2. At any time, a business owner that has received the above letter can request grant funding for façade improvements above and beyond what has been recommended in attachment 1. The business owner would have to present the project to the Façade Improvement Working Group.
3. If the project is supported by the Façade Improvement Working Group, the working group will report to the full Committee the amount of grant funding recommended for the project. Council staff will provide support in the writing of the report to the full committee.
4. The full Committee makes the decision on the amount, if any, of grant funding offered for the project.
5. Report to Council
6. The building owner has 6 months to complete the work. Once the work is completed the building owner will be reimbursed with the resolved amount.

A resolution for this option would be:

That the Nowra CBD Revitalisation Strategy Committee:

1. Write to the owners (attachment 2, D23/196347) of buildings identified as Category 1 in attachment 1 (D23/196372).
2. Form a Façade Improvement Working Group to assess and report to the full committee the Façade Improvement funding requests from building owners. Appoint the following members of the Nowra CBD Revitalisation Strategy Committee to the Façade Improvement Working Group.
 - a. _____
 - b. _____
 - c. _____
3. Put the following financial caps on the Façade Improvement Program.
 - a. \$5,000 for any individual property
 - b. \$15,000 for the total program per financial year.

3. Request staff investigate an alternative façade improvement program.

Implications: The Committee would have to give direction via resolution on the preferred structure of the Façade Program.

Background

History

The previous Façade Improvement Program commenced after a resolution of Council on June 24, 2014 (MIN14.433). The program was initially run as an annual program and then opened to applications on an 'on-demand' basis throughout the year.

Previous Program

The program aimed to positively influence the perception of place and encourage overall improvement in Nowra's CBD by offering financial assistance to eligible façade upgrades.

- Purpose: to encourage building owners and business operators within the program area to enhance the appearance of their façades through the provision of financial assistance for labour and materials.
- Eligible applicants: Building owners and business operators of a property within the program area.
 - Buildings with façades directly adjacent to and fronting the program area may also be eligible.
 - The program applies to commercial premises only. Government owned properties are excluded.
- Financial assistance: 50% of the total cost of works (labour and materials) to a maximum dollar value of \$5,000 (excl. GST), per property.
- Funding: The program was funded from within the Nowra CBD Revitalisation Strategy Committee's annual budget.

Previous Program Expenditure

The following table summarises the expenditure of grants awarded under this program in previous financial years.

Financial Year	Grant Expenditure
2016/17	\$9,930.00
2017/18	\$5,000.00
2018/19	\$7,227.00
2019/20	\$4,100.00
2020/21	\$5,000.00
2021/22	\$1,345.00
<i>Total</i>	<i>\$32,602.00</i>

At the Nowra CBD Revitalisation Strategy Committee held on 10/10/2022 the Committee resolved (CBD22.32)

That Council:

1. *Note the feedback received from Nowra CBD Property owners during the month of July 2022.*
2. *Withdraw the Façade Improvement Financial Assistance Program Guidelines in its current form*
3. *Staff meet with the Committee members and conduct a ‘walk around’ to identify areas/properties in the CBD that may benefit from façade improvements;*
4. *Write to CBD operators to advise the Façade Improvement Financial Assistance Program Guidelines has been withdrawn and instead the committee will seek to identify properties for façade improvements that would assist with the revitalisation of the CBD.*
5. *Following the ‘walk around’ (in Part 3 above) staff report back to the Committee with a way forward for a new Façade improvement Program and consider approaching properties*

On the 14/03/2023, a walkaround was held with Committee Members and Council Staff. The buildings identified that could use some facade improvements have been split into 3 categories based on the estimated cost of the recommended work. The list of buildings and categories can be found in attachment 1 (D23/196372)

Creating objective and fair criteria to assess applications for a potential facade improvement program while still making it simple and easily understood by potential applicants is difficult. It is more likely that any assessments would need to be subjectively made by the committee or a subset of the committee.

Risk Implications

There are several potential risks when using public funds to improve a private building. Whilst most of the risks can be mitigated somewhat by adherence to the Code of Conduct, there is potential for reputational damage associated with perceptions of the following:

- Fairness and equality of the system: Proposed improvements could vary widely resulting in subjective assessment.
- Political fallout: Rate payers and other stakeholders feeling public funds are being used inappropriately.
- Misuse of public funds: Public funds being used for private gain.

The Committee could consider the quantum of those risks relative to the benefit the program may achieve.

Financial Implications

Nil for the option as recommended.

The financial implications are unknown at this stage for any other option and would not be known until an individual proposal was tabled. However, a per building cap and a program cap could be set.

CBD23.32 Standing Report - Project Update - August 2023

HPERM Ref: D23/285722

Department: Technical Services
Approver: Craig Exton, Acting Director - City Services

Reason for Report

To provide the Nowra CBD Revitalisation Strategy Committee with an update on nominated projects within the Nowra CBD.

Recommendation (Item to be determined under delegated authority)

That the Nowra CBD Revitalisation Strategy Committee note the update provided on the nominated projects within the Nowra CBD.

Background

The following projects are funded by the Nowra CBD Revitalisation Strategy Committee. Updates on each of the below projects will be provided at meetings of the Nowra CBD Revitalisation Strategy Committee:

- Feasibility Investigation - Use of Smart Poles in the Nowra CBD
- Investigation & Design - Pedestrian Crossing - Junction Street Nowra
- Traffic Masterplan for North Street, Nowra
- Nowra CBD Action Plan

The following projects are funded by Council. The Nowra CBD Revitalisation Strategy Committee has requested a short update on the below projects at meetings of the Committee:

- Nowra Arts Centre - Roof Renewal Works
- Nowra CBD - All Day Car Parking
- Nowra - O'Keefe Avenue
- Nowra - Berry / Worrigeer Street – Multi Storey Car Park - Investigate and Design
- Nowra - Bridge Rd / Hyam St Intersection - Safer Roads Project
- Nowra - Berry St / Worrigeer St – Intersection Upgrade Traffic Lights (Design)
- Council Admin Building Works

The following projects have been added to the projects update list as a result of Nowra CBD Revitalisation Strategy Committee meeting resolutions:

- Morrisons Arcade lease renewal and lighting (CBD21.40)
- CBD Mural Project (CBD21.44)
- Jellybean Park Electrical and Technology Infrastructure Upgrade (CBD22.9)

Project Updates

1. *Feasibility Investigation - Use of Smart Poles in the Nowra CBD*
Budget - \$12,000.

Complete Urban has been engaged to undertake the feasibility investigation for \$10,190 excl GST. The work has been completed. Reported to the 23rd August Nowra CBD Revitalisation Strategy Committee.

2. *Investigation & Design – Pedestrian Crossing – Junction Street, Nowra*

- Budget - \$5,000.
A design is complete.
3. *Traffic Masterplan for North St, Nowra*
Budget - \$60,000.
Cardno consultants have been engaged for concept design and costing. The initial work is complete with additional scope has been reported to the 23rd August Nowra CBD Revitalisation Strategy Committee.
 4. *Nowra CBD Action Plan*
Alison Henry has been appointed Nowra CBD Place Manager.
 5. *Nowra Arts Centre - Roof Renewal Works*
Project has been deferred due to variations associated with the works on the library air conditioning.
 6. *Nowra CBD - All Day Car Parking*
This project is split into 2 sub projects.
Berry St, Nowra-Carpark Extension – Complete and in use
Burr Ave, Nowra – Construction commenced, completion expected early Q4.
 7. *Nowra - O’Keeffe Avenue*
This project is for the signalisation of the existing pedestrian crossing between Coles and the Ex-Servos. The Project has a budget of \$289,000. Construction is currently underway. The crossing lights are expected to be operational by the 11th of August.
 8. *Nowra - Berry/Worrigeer Street - Multistorey Car Park - Investigate and Design*
This Project is to design a multi storey carpark at the corner of Berry St and Worrigeer St. The Civil and Structural Design has been completed. Electrical designs are ongoing. Easement requirements are progressing. The construction is currently unfunded.
 9. *Nowra - Bridge Rd / Hyam St Int - Safer Roads Project*
This Project is for the design of Traffic Lights at the Intersection of Bridge Rd and Hyam St, Nowra. This project is reliant on grant funding. To date Council has been unsuccessful in obtaining grant funding and the project is on hold.
 10. *Design of Traffic Lights at the Intersection of Worrigeer St and Berry St, Nowra.*
This project is reliant on grant funding. To date Council has been unsuccessful in obtaining grant funding and the project is on hold.
 11. *Council Admin Building Works*
Upgrade to Level 3 Accessible Amenities – Provide additional accessible amenities – Budget - \$150,000 – Complete
Fire Mitigation Upgrade – Complete
 12. *Morrison’s Arcade lease renewal and lighting*
The lease for the Morrison’s Arcade airspace is due for renewal on 14 June 2023. Lease renewal work commenced in January 2023 with the intention of Council taking control and responsibility for the lighting in the public thoroughfare. Each side has obtained differing valuations.
 13. *CBD Mural Project*
Budget - \$55,000.
A mural on the building at 11 Haigh Avenue, Nowra has been completed.
 14. *Jellybean Park Electrical and Technology Infrastructure*
Festoon lighting and additional power outlets have been provided. This was funded by the residual of the Your High Street Grant.

A variation application has been approved by the grant funding body to provide additional power outlets on the other side of Jellybean Park, replace light globes in Junction Street and provide a pedestrian crossing in Junction Street. The light globes replacement in Junction St is complete. Additional power outlets in Jellybean Park are also complete.

A variation to include additional seats and bike racks has been approved by the grant funding body. Completion expected by the end of September 2023.

CBD23.33 Standing Report - Budget Update - August 2023

HPERM Ref: D23/285728

Department: Technical Services
Approver: Craig Exton, Acting Director - City Services

Attachments: 1. Attachment - CBD Budget Update - August 2023 [↓](#)

Reason for Report

To provide an update on the Nowra CBD Revitalisation Strategy Committee Budget.

Recommendation

That the Nowra CBD Revitalisation Strategy Committee

1. Endorses the proposed budget (D23/306018) for the 2023/24 financial year.
2. Notes the following for information:
 - a. That \$5,200 has been spent since the start of the 2023/24 financial year.
 - b. The total year-to-date spend for the 2022/2023 financial year is \$1,305,200 of the available budget of \$1,921,241.
 - c. A summary of the budget is provided in the Attachment to this report (D23/306018)

Background

This report provides an update to the Nowra CBD Revitalisation Strategy Committee budget spending compared to the 3-year action plan which was endorsed by Council on 20 July 2021 (MIN21.540). A summary of the Budget is attached.

Expenditure

Name	Paid to	Amount (Excl GST)
16 Berry St, Demolition	Shoalhaven City Council	\$1,300,000
CBD Place Manager	Alison Peta Henry	\$5,200
	Total	\$1,305,200

CBD23.33

CBD23.34 Jelly Bean Park Amenities – Update

HPERM Ref: D23/285754

Department: Technical Services
Approver: Craig Exton, Acting Director - City Services

Reason for Report

To report back to the Nowra CBD Revitalisation Strategy Committee on the options for replacement/improvement of the amenities block in Jelly Bean Park, Nowra.

Recommendation (Item to be determined under delegated authority)

That in respect to the amenities in Jelly Bean Park Nowra, the Nowra CBD Revitalisation Strategy Committee note the following.

1. Construction year - 1976
2. Original construction cost - \$144,352
3. Estimated replacement cost - \$880,000
4. Forecast replacement date – 2072.
5. A rejuvenation project for the toilet block is estimated to cost \$180,000

Options

1. As recommended.

Implications: The existing amenities block will remain with scheduled inspection and maintenance occurring in accordance with the asset management plan.

2. Bring forward the replacement.

Implications: To bring forward the replacement of the amenities block the Committee could consider funding the project. The cost would depend on the option chosen. It is recommended to complete the project in stages starting with design development. 10% of the overall project cost should be allocated to design development. A resolution for this option would be:

That the Nowra CBD Revitalisation Strategy Committee allocate \$50,000 for the design development of a replacement amenities block in Jelly Bean Park, and report back with a concept design and construction estimate, prior to commencing detailed design.

Background

At the 27 February 2023 Meeting of the Nowra CBD Revitalisation Strategy committee the following was resolved (CBD23.8):

That in relation to the amenities at Jelly Bean Park (Egans Lane), the CEO (Director City Services) investigate and report back to the Committee targeting the May 2023 meeting on the following:

1. Feasibility of the project
2. Funding options for investigation and design
3. Funding options for construction

At the 20 June 2023 Meeting of the Nowra CBD Revitalisation Strategy committee the following was resolved (CBD23.23):

1. *in respect to the amenities in Jelly Bean Park Nowra, the Nowra CBD Revitalisation Strategy Committee note the following*
 - a. *Construction year - 1976*
 - b. *Original construction cost - \$144,352*
 - c. *Estimated replacement cost - \$880,000*
 - d. *Forecast replacement date – 2072.*
2. *The Nowra CBD Revitalisation Strategy Committee investigate updating the amenities in the onsite inspection of Jelly Bean Park resolved under CBD23.22.*

On the 06/07/2023 an onsite meeting was conducted at Jelly Bean Park. Rejuvenation of the toilets at Jelly Bean Park was discussed. This was an option provided in the original report.

Catchment

The 3 public amenities in the Nowra CBD are located at Stewart Place, Harry Sawkins Park, and at Egans Lane (Jelly Bean Park). The Jelly Bean Park Amenities are the closest amenities for approximately 2 ½ blocks of the Nowra CBD.

Asset Information

- Construction year - 1976
- Original construction cost - \$144,352
- Forecast replacement date – 2072.

Options

3 levels of improvement/replacement have been scoped shown in Attachment 1 (D23/200801).

- Option 1 – Rejuvenation
- Option 2 – Replacement SCC Design
- Option 3 - Replacement with a prefabricated unit

Community Engagement

SCC's asset custodian has provided comment on suitability of options.

Policy Implications

Council's current Asset Management Plan for public amenities (D22/521570) does not recommend funding the proposed works to the amenities at Egans lane at this time. The current amenities have been assessed as being in generally good condition with a life expectancy expiry date of 2072.

An objective of the Asset Management Policy (POL22/146) is to align Council's asset management activities with principles of community benefit and financial sustainability. Refurbishment before replacement is the currently adopted philosophy of the Asset Management Policy objectives.

Financial Implications

The current amenities building is approximately 80m².

Option 1 - The cost for a rejuvenation featuring:

- Repaint internal and external.
- Mural by local artist
- Internal works including replacement of partition walls and tile flooring, updated fixtures and fittings.

Would be approximately \$180,000.

Option 2 – Recently completed amenities buildings using the SCC standardised design have costed in the order of \$11,000m². Applying that rate and comparing with proportionally larger versions of the building yields the following cost estimates:

- Same size - \$880,000
- 25% Increase - \$1,100,000
- 50% Increase - \$1,320,000
- 100% Increase - \$1,760,000

Option 3 – Recently Council explored the use of prefabricated amenities buildings, which have an estimated cost of \$8,000m². Applying that rate and comparing with proportionally larger versions of the building yields the following cost estimates:

- Same size - \$640,000
- 25% Increase - \$800,000
- 50% Increase - \$960,000
- 100% Increase - \$1,280,000

Risk Implications

Council's asset custodian for public amenities does not support installation of a prefabricated option for the CBD. Trialling prefabricated amenities in low use areas is currently being considered to assess robustness and lifecycle costs. The Nowra CBD is a high-profile high use area not considered appropriate for a trial solution.

CBD23.35 Jelly Bean Park Street Furniture

HPERM Ref: D23/285794

Department: Technical Services
Approver: Craig Exton, Acting Director - City Services

Attachments: 1. Attachment - Proposed Street Furniture Locations - Jelly Bean Park [↓](#)

Reason for Report

To report back on the options for additional seats and bicycle racks in Jelly Bean Park, Nowra.

Recommendation (Item to be determined under delegated authority)

That Nowra CBD Revitalisation Strategy Committee:

1. Notes:
 - a. Attachment 1 (D23/306442) as the proposed street furniture configuration at Jelly Bean Park.
 - b. The street furniture shown in Attachment 1 will be funded from the remaining Your High Street grant.
2. Authorises:
 - a. Funding of any short fall in funding for street furniture shown in Attachment 1 up to the value of \$3,000.

Options

1. As recommended.

Implications: 5 seats and 2 bike racks will be installed in the 23/24 financial year at Jelly Bean Park.

Background

At the 20th June Meeting of the Nowra CBD Revitalisation Strategy Committee the following was resolved (CBD23.22):

That

1. *The Nowra CBD Revitalisation Strategy Committee note for information the construction of 5 seats and 6 bike racks (As shown in strategy 1 D23/198991) in Jellybean Park Nowra, estimated to cost \$25,545 excluding GST in the 23/24 financial year.*
2. *The Director City Services arrange an onsite meeting with the Committee at Jellybean Park with a seat and bike rack catalogue to discuss a way forward.*

On the 06/07/2023 an onsite meeting was conducted at Jelly Bean Park. The attached plan (Attachment 1) shows the configuration of street furniture discussed.

Community Engagement

Nil outside of the Nowra CBD Revitalisation Strategy Committee.

Financial Implications

There is \$14,346.76 remaining unspent on the Your High Street Grant.

The cost breakdown is below.

Item	Description	Item Cost	Number	Total
Seats	CMP1 - Classic Plaza Seat	\$2,270.00	4	\$9,080.00
Seats	Bench Seat - No Backrest	\$1,790.00	1	\$1,790.00
Bike Racks	CBR4B - Stainless Steel Bike Rail	\$380.00	2	\$760.00
	Delivery	\$975.00	1	\$975.00
	Installation	\$2,500.00	1	\$2,500.00
	PM Cost	\$1,000.00	1	\$1,000.00
		Total		\$16,105.00

CBD23.35

CBD23.36 North Street Nowra Masterplan - Update

HPERM Ref: D23/285797

Department: Technical Services
Approver: Craig Exton, Acting Director - City Services

Attachments: 1. Attachment - Justification Report - North Street Masterplan - Rev 3.1
(Confidential - under separate cover)

Reason for Report

To allow the Committee to consider the findings for the North Street Masterplan.

Recommendation

That the Nowra CBD Revitalisation Strategy Committee notes the additional option for intersection upgrade at North Street and Graham Street, Nowra as detailed in Attachment 1 (D23/309812).

Background

At the 13 December 2023 Nowra CBD Revitalisation Strategy Committee meeting the following was resolved.

That the Nowra CBD Revitalisation Strategy Committee:

1. *Encourage the following staging of North St Upgrades.*
 - a. *Kinghorne St intersection upgrade*
 - b. *O’Keeffe Ave intersection upgrade*
 - c. *Graham St – Realigning to traditional 4 way intersection*
 - d. *Bridge and Berry St intersection upgrade*
2. *Advocate for TfNSW to update the intersection with the Princes Highway to coincide with the widening of the eastern end of North St.*

In addition to the options presented, an additional option at the Graham St intersection was discussed. This option has since been incorporated into the masterplan.

Community Engagement

This body of work was requested by the Nowra CBD Revitalisation Strategy Committee and as such the Committee given the first opportunity to review. No other community engagement has been undertaken at this stage but would follow in due course once priorities are confirmed and approval was granted to proceed with project development tasks.

Policy Implications

The works proposed are consistent with the adopted CBD Transport Strategy and Nowra CBD East Road Network Strategy (MIN07.1031)

Financial Implications

Nil

Risk Implications

The repurposing of the Council owned land on the north side of North St, between Moss St and O'Keefe Ave poses a reputational risk due to the current popularity of the Hyper Hyper Coffee business. That land is already identified in the CBD Transport Strategy and Nowra CBD East Road Network Strategy (MIN07.1031) as being necessary for the future upgrade of North St. Repurposing of the land to upgrade North St and associated intersections is expected to require demolition and redevelopment of the existing infrastructure.

CBD23.37 Use of Smart Poles in Nowra CBD - Feasibility Update

HPERM Ref: D23/285786

Department: Technical Services
Approver: Craig Exton, Acting Director - City Services

Attachments: 1. Attachment 1 - Nowra CBD Streetlighting & Smart Poles Feasibility Report [↓](#)

Reason for Report

To provide the Nowra CBD Revitalisation Strategy Committee the results of the feasibility investigation into smart poles in the Nowra CBD.

Recommendation (Item to be determined under delegated authority)

That the Nowra CBD Revitalisation Strategy Committee note:

1. That the opportunity to retrofit existing poles in Junction Street with smart features is limited due to:
 - a. The lack of spare power and communications conduits to service the poles.
 - b. The lack of physical space within the poles to incorporate addition cabling.
 - c. The requirement for trenching, cabling, conduits and pits to service the poles.

Options

1. Defer further consideration of smart-technology enhancements of the Junction Street precinct until more cost-effective and less intrusive solutions become available or significant redevelopment provides an opportunity for the implementation of smart technology.

Implications: The timeline for implementing smart technology improvements remains undefined but the potential for significant disruption to local businesses and changes to the aesthetic of the streetscape through the proliferation of additional poles and conduits is avoided.

2. Allocate funding for project development.

Implications: The cost of the design would depend on the level of design and desired outcome.

Background

The Nowra CBD Revitalisation Strategy Committee resolved to undertake a feasibility investigation into the use of smart poles in the Nowra CBD (CBD21.37)

That the Nowra CBD Revitalisation Strategy Committee:

1. *Endorse Project Proposal for a Feasibility Investigation into the Use of Smart Poles in the Nowra CBD as detailed in D21/413205 with the following scope:*
Scope - Investigate and report on the feasibility of:
 - a. *Retrofitting the existing poles in Junction Street with:*
 - i. *Under awning LED lights with colour change and pattern capabilities*
 - ii. *Speakers*
 - iii. *Improved Street Lighting*
 - b. *Council providing free wi-fi in the CBD area.*
 - c. *Rolling out the improvements in stages*
2. *Allocate \$12,000 from the Nowra CBD Revitalisation Strategy Committee Budget to deliver the project scope*

The Committee was then provided with opportunity to provide feedback on the draft report (CBD22.22)

That the Nowra CBD Revitalisation Strategy Committee:

1. *Note the update provided on the nominated projects within the Nowra CBD.*
2. *Provide feedback on the Feasibility Investigation - Use of Smart Poles in the Nowra CBD Report, Investigation & Design – Pedestrian Crossing – Junction Street, Draft Traffic Masterplan for North St, Nowra to the Manager Design Services by 6 July 2022*

No feedback was received. The report is attached (Attachment 1 – D23/292698)

CBD23.38 Promoting the Nowra CBD to an audience beyond the CBD

HPERM Ref: D23/289030

Submitted by: Carlo Di Giulio

Recommendation (Item to be determined under delegated authority)

That consideration be given to implementing a cost effective marketing campaign to promote the opportunities within the Nowra CBD to an audience beyond the CBD and the LGA generally.

Details

Recent experience working in the Sydney property sector has indicated that the Nowra CBD has a low if not poor profile. This is not warranted however, Nowra has many positive traits such as a hospital which will soon be expanded, relative housing affordability, a river foreshore, the new Nowra Bridge, extensive shopping options, as well as ample open space areas.

The audience beyond Nowra is not aware of these positive elements.

A cost effective marketing campaign could be implemented to improve the CBD's profile and possibly attract new investment which would contribute towards the CBD's revitalisation.

The campaign could include social media, print media, and meetings with Sydney based property consultancies (e.g. Colliers, CBRE etc...), sponsorship of industry events, for example.

Delivery Plan / Operational Plan – Reference Heading

NIL

Budget Implications and Resourcing Strategy Implications

Social media, print media, and meetings with Sydney based property consultancies (e.g. Colliers, CBRE etc...), sponsorship of industry events, for example.

TBA. Some financial resources could be reallocated from the façade improvement program which is currently under review by Council and the committee.

Terms of Reference / Delegation

Consistency with role of committee.

The proposal would be consistent with the following roles of the committee, as outlined in the committee's terms of reference:

2.1. Recommend to Council possible refinement of, and improvements to, the 'Revitalising Nowra Action Plan (2021-2023)' and the broader Nowra CBD Revitalisation Strategy as the committee considers appropriate.

2.2. Develop a list of projects (with estimated costings) for Council to consider/prioritise over a rolling three year time frame, that will assist in achieving the ten elements of the Nowra CBD Revitalisation Strategy. The list is to be presented to an Ordinary Meeting of Council in February each year, and thus adopted by the Council.

2.7. Assist Council in advocating to the community the adopted list of projects that seek to deliver on the ten elements of the CBD Revitalisation Strategy.

Consistency with Delegations

The proposal would be consistent with the following delegations provided in the terms of reference:

3.2. To promote the advantages of the CBD inside and outside the Local Government area, including making press releases and promoting the Nowra CBD Revitalisation Strategy and its projects.

Policy Context

The proposal would broadly contribute to achieving the objectives in the following strategies: Shoalhaven 2032:

- Shoalhaven Local Strategic Planning Statement 2040.
- Community Wellbeing Strategy 2022.
- Disability Inclusion Action Plan 2022-2026.
- Destination Management Plan 2018-2023.