

## MINUTES OF THE SHOALHAVEN TOURISM ADVISORY GROUP

**Meeting Date:** Tuesday, 22 February 2022  
**Location:** Council Chambers, City Administrative Centre, Bridge Road, Nowra  
**Time:** 5.07pm

The following members were present and:

Clr Tonia Gray  
Clr Serena Copley  
Clr Patricia White  
Mr Robert Crow - Chairperson  
Mr Neil Rodgers  
Mr David Duffy  
Ms Brenda Sambrook  
Ms Juliet Barr  
Mr Mark Thirlwall  
Mr David Fleeting  
Ms Sandra Gray  
Ms Michelle Bishop

Others present:

Coralie Bell – Tourism Manager  
Kristy Mayhew – Tourism Marketing Specialist  
Kate Selig – tourism Investments & events Specialist

### Apologies / Leave of Absence

Apologies have been received from Clr Ell, Clr Butler, David Goodman

### Confirmation of the Minutes

**RESOLVED** (Mark Thirlwall / David Fleeting)

That the Minutes of the Shoalhaven Tourism Advisory Group held on Monday 11 October 2021 be confirmed.

CARRIED

### Declarations of Interest

Nil

## PRESENTATIONS

### TA22.1 The Role of Tourism - Presentation

HPERM Ref:  
D22/61232

Coralie Bell – Tourism Manager provided an overview of the visitor economy and the role of Council's Tourism team to date.

Note: A copy of the presentation will be forwarded to the Members.

## REPORTS

### TA22.2 Notification of Council Resolution - New Members - Re-establishment of Shoalhaven Tourism Advisory Group

HPERM Ref:  
D22/51656

#### **Recommendation (Item to be determined under delegated authority)**

That the Shoalhaven Tourism Advisory Group note and receive for information the:

1. Council Report (attached) and Resolution (below) of from the Ordinary Meeting, 7 February regarding endorsement of the new members and the changes to the Terms of Reference;
2. Terms of Reference (attached) adopted by Council at its Ordinary meeting, 7 February 2022.

#### **RESOLVED** (Mark Thirlwall / Sandra Gray)

That the Shoalhaven Tourism Advisory Group note and receive for information the:

1. Council Report from the Ordinary Meeting, 7 February 2022 and its Resolution regarding endorsement of the new members and the changes to the Terms of Reference;
2. Terms of Reference adopted by Council at its Ordinary meeting, 7 February 2022.

CARRIED

### TA22.3 Election of Office Bearers

HPERM Ref: D22/980

Rob Crow vacated the Chair, Coralie Bell – Tourism Manager assumed the role of Chairperson and called for nominations of Chairperson and Deputy Chairperson.

David Fleeting nominated Mark Thirlwall as Chairperson.

Mark Thirlwall declined the nomination and accepted to remain as Deputy Chairperson.

Rob Crow nominated himself as Chairperson.

No further nominations were forthcoming.

Coralie Bell declared Rob Crow as Chairperson and Mark Thirlwall as Deputy Chairperson

#### **Recommendation (Item to be determined under delegated authority)**

That the Shoalhaven Tourism Advisory Group appoint the following Office Bearers for the period January until October 2022:

1. Chairperson of the Shoalhaven Tourism Advisory Group – INSERT NAME
2. Deputy Chairperson of the Shoalhaven Tourism Advisory Group – INSERT NAME

**RESOLVED** (Sandra Gray / Mark Thirlwall)

That the Shoalhaven Tourism Advisory Group appoint the following Office Bearers for the period January until October 2022:

1. Chairperson of the Shoalhaven Tourism Advisory Group – Rob Crow
2. Deputy Chairperson of the Shoalhaven Tourism Advisory Group – Mark Thirlwall

CARRIED

Note: Rob Crow resumed the role of Chairperson.

**TA22.4 Tourism Manager Update****HPERM Ref: D22/606**

Coralie Bell addressed the meeting and spoke to the report and recommendation. It was noted that an invitation would be extended to the Chairperson and/or members of the Business Employment and Development Committee to join the workshop.

The date and time of the Workshop is yet to be confirmed.

**Recommendation (Item to be determined under delegated authority)**

That the Shoalhaven Tourism Advisory Group (STAG):

1. Receive the Tourism Manager's Report for information
2. Agree to a half day workshop and lunch, during week commencing 7 March 2022, to discuss more fully the:
  - a. Key findings in the Tourism Recovery Action Plan (TRAP)
  - b. Current STAG Strategic Plan and options for the future
3. Request that Council staff use information gathered from the above workshop to finalise the documents and report to the next STAG meeting for endorsement.

**RESOLVED** (Michelle Bishop / Mark Thirlwall)

That the Shoalhaven Tourism Advisory Group (STAG):

1. Receive the Tourism Manager's Report for information
2. Agree to a half day workshop and lunch, during week commencing 7 March 2022 (TBC), to discuss in more detail the:
  - a. Key findings in the Tourism Recovery Action Plan (TRAP)
  - b. Current STAG Strategic Plan and options for the future
3. Invite the Chairperson and/or members of the Business Employment and Development Committee to participate in the above mentioned Workshop
4. Request that Council staff use information gathered from the above mentioned workshop to finalise the documents and report to the next STAG meeting for endorsement.

CARRIED

## **GENERAL BUSINESS**

### **TA22.5 Additional Item - Discussion - Local Tourism**

The members held a discussion in relation to local Tourism, the following points were raised:

- Employers are finding it problematic to employ good skilled workers and have them secure long term accommodation.
- Conversations and workshops were suggested to be held with young students in schools regarding employment opportunities and secondary training. The Centre of Excellence also provides Training opportunities.
- The River Festival Committee would be thrilled to engage with any participant that would like to undertake 'on the job training'.
- Members congratulated Council on receiving a Grant for the redevelopment of the grounds at Danjera Dam

There being no further business, the meeting concluded, the time being 6.53pm.

Mr Robert Crow  
CHAIRPERSON