

MINUTES OF THE SHOALHAVEN TOURISM ADVISORY GROUP

Meeting Date: Monday, 6 May 2019
Location: Jervis Bay Rooms, City Administrative Centre, Bridge Road, Nowra
Time: 5.04pm

The following members were present:

Mr Robert Crow - Chairperson
Mr David Goodman
Mr Neil Rodgers – via Teleconference
Dr James Lin
Mr Mat Lock
Mr Mark Thirlwall
Mr David Fleeting

Others Present:

Clr Patricia White
Stephen Dunshea – Acting General Manager
Coralie Bell – Tourism Manager
Shannan Perry-Hall – Tourism Investments and Events Specialist
Kristy Mayhew – Tourism Marketing Specialist
Joe Puglisi – Visitor Services Manager
Lynn Locke

TA19.14 Election of Office Bearers

HPERM Ref:
D19/113815

Coralie Bell – Tourism Manager called for nominations for Chairperson

Rob Crow nominated himself as Chairperson

David Goodman nominated Mark Thirlwall, who declined the nomination as Chairperson.

Rob Crow was unanimously declared Chairperson.

Coralie Bell – Tourism Manager called for nominations for Deputy Chairperson

David Goodman nominated Mark Thirlwall as Deputy Chairperson. Mark Thirlwall accepted the nomination.

Mark Thirlwall was declared Deputy Chairperson.

Recommendation (Item to be determined under delegated authority)

That the Shoalhaven Tourism Advisory Group conduct elections for Office Bearers.

1. Chair of the Shoalhaven Tourism Advisory Group.

2. Deputy Chair of the Shoalhaven Tourism Advisory Group.

RESOLVED (By consent)

That the Shoalhaven Tourism Advisory Group appoint the following Office Bearers for the period until May 2019:

1. Chairperson of the Shoalhaven Tourism Advisory Group – Rob Crow.
2. Deputy Chairperson of the Shoalhaven Tourism Advisory Group – Mark Thirlwall.

CARRIED

Rob Crow acknowledged Lynn Locke for her time and her level of commitment to the Shoalhaven Tourism Advisory Group and Tourism in the Shoalhaven. Also, for her commitment to the Shoalhaven River Festival.

Apologies / Leave of Absence

An apology was received from Cllr Gash, Cllr Alldrick, Cllr Kitchener, Cllr Pakes, David Duffy, Brenda Sambrook, Juliet Barr, Kylie Pickett.

Confirmation of the Minutes

RESOLVED (David Goodman / James Lin)

That the Minutes of the Shoalhaven Tourism Advisory Group held on Monday 25 February 2019 be confirmed.

CARRIED

Declarations of Interest

Nil

PRESENTATIONS

TA19.10 Councillor Updates

**HPERM Ref:
D19/107776**

Stephen Dunshea – Acting General Manager and Coralie Bell – Tourism Manager advised the meeting that two recent Notice of Motions were submitted to the Council meeting of 30 April 2019 in relation to:

- Jet Skis - Jervis Bay
- Aboriginal Tourism Development

The Agenda and Minutes can be viewed via the following link:

<http://shoalhaven.nsw.gov.au/My-Council/Council-meetings/Agendas-and-minutes>

TA19.11 Industry Feedback

**HPERM Ref:
D19/107778**

Members of the Shoalhaven Tourism Advisory Group mentioned that they have received feedback from members of the community and visitors to the region that they do not feel comfortable or safe walking around the CBD in the evening.

RESOLVED (Robert Crow / David Fleeting)

That:

1. The Chairperson of the Shoalhaven Tourism Advisory Group (STAG) make representations to a meeting of the Nowra CBD Revitalisation Strategy Committee advising that members of STAG have received feedback from members of the public and visitors that they do not feel safe walking around the CBD at night.
2. The Shoalhaven Tourism Advisory Group request that the Nowra CBD Revitalisation Strategy Committee investigate ways to improve lighting in the CBD and other initiatives to improve the safety and vibe at night.

CARRIED

TA19.12 Sports Board Update

**HPERM Ref:
D19/107779**

David Goodman advised that Council recently adopted 2 additional positions be added to the Sports Board membership being Martin Aicken and Gemma Afflick.

Stephen Dunshea – Acting General Manager advised, that Council at its meeting on 30 April 2019, reconvened 2 May 2019 resolved to add two (2) extra membership positions being from disadvantaged sporting groups.

David Goodman advised that he recently represented the Sports Board at the Golf NSW event at Shoalhaven Heads where approximately 198 golfers played over 4 days. The Male winner was from Shellharbour and the Female winner was from Coffs Harbour.

Shoalhaven Tourism partnered with the Shoalhaven Heads Golf Club to bring the event to the region.

Shoalhaven Tourism has also supported the Aboriginal Soccer event at South Nowra for the 4th year.

REPORTS

TA19.14 Election of Office Bearers

**HPERM REF:
D19/113815**

Item dealt with earlier in the meeting.

**TA19.21 Appointment - New Members to the Shoalhaven Tourism
Advisory Group - 2019**

**HPERM Ref:
D19/105237**

Recommendation (Item to be determined under delegated authority)

That the Tourism Advisory Group receive the report for information and:

1. Welcome to the Shoalhaven Tourism Advisory Group Committee the following members:

- a. Mr Rob Crowe
 - b. Mr Mat Lock
 - c. Mr Mark Thirwall
 - d. Mr David Fleeting
 - e. Mr Neil Rodgers
2. Formally acknowledge and thank retiring members for the valued contribution to the Shoalhaven Tourism Advisory Group: Special thanks to Lynn Locke for her extended service, including many years as Chair, and Paul McLeod, and Louise Hallum.

RESOLVED (Mat Lock / David Goodman)

That the Tourism Advisory Group receive the report for information and:

1. Welcome to the Shoalhaven Tourism Advisory Group Committee the following members:
 - a. Mr Rob Crowe for an additional Term
 - b. Mr Neil Rodgers for an additional Term
 - c. Mr Mat Lock
 - d. Mr Mark Thirwall
 - e. Mr David Fleeting
2. Formally acknowledge and thank retiring members for the valued contribution to the Shoalhaven Tourism Advisory Group: Special thanks to Lynn Locke for her extended service, including many years as Chair, and Paul McLeod, and Louise Hallum.

CARRIED

TA19.13 Traffic Report - Owen Street, Huskisson

**HPERM Ref:
D19/74410**

Recommendation (Item to be determined under delegated authority)

That the report from the Shoalhaven Traffic Committee be received for information.

RESOLVED (David Goodman / Robert Crow)

That the report from the Shoalhaven Traffic Committee be received for information.

CARRIED

TA19.15 Tourism Manager's Report

**HPERM Ref:
D19/107766**

Coralie Bell - Tourism Manager advised that there were no exceptions to the Report and added that she has been seconded as the Section Manager of Community Recreation and Culture and Shannan Perry-Hall is assisting with parts of the Tourism Manager Role.

Recommendation (Item to be determined under delegated authority)

That the Shoalhaven Tourism Advisory Group receive the Tourism Manager's Report for information.

RESOLVED (David Fleeting / Mark Thirlwall)

That the Shoalhaven Tourism Advisory Group receive the Tourism Manager's Report for information.

CARRIED

TA19.16 Destination Marketing

**HPERM Ref:
D19/102873**

Kristy Mayhew - Tourism Marketing Specialist advised that there were no exceptions to the report and presented the Art and Culture Brochure.

Recommendation (Item to be determined under delegated authority)

That the Shoalhaven Tourism Advisory Group receive the Destination Marketing Report for information.

RESOLVED (Mat Lock / James Lin)

That the Shoalhaven Tourism Advisory Group receive the Destination Marketing Report for information.

CARRIED

TA19.17 Events and Investment

**HPERM Ref:
D19/107084**

Shannan Perry-Hall advised the Big Country Festival in Berry is on this weekend 11 May 2019 and members of the Group can go to events like this.

The Willinga Park World Championship Gold Buckle Campdraft 2019 is being held on 16-18 May 2019.

The Bomaderry Indoor Sporting Centre is due to be completed in September and is currently undergoing internal fit-out.

Recommendation (Item to be determined under delegated authority)

That the Shoalhaven Tourism Advisory Group receive the Events and Investment Report for information.

RESOLVED (David Goodman / James Lin)

That the Shoalhaven Tourism Advisory Group receive the Events and Investment Report for information.

CARRIED

TA19.18 Visitor Services Update January to March 2019

**HPERM Ref:
D19/110952**

Joe Puglisi – Visitor Services Manager advised that most businesses reported a reasonably good shoulder season.

Recommendation (Item to be determined under delegated authority)

That the Shoalhaven Tourism Advisory Group receive the Visitor Services Report for information.

RESOLVED (Mat Lock / Mark Thirlwall)

That the Shoalhaven Tourism Advisory Group receive the Visitor Services Report for information.

CARRIED

TA19.19 River Festival Committee Update

**HPERM Ref:
D19/107123**

Note: Cllr White left the meeting at 6.00pm

Recommendation (Item to be determined under delegated authority)

That the Shoalhaven Tourism Advisory Group

1. Receive the report for information
2. Recommend to Council that members, as detailed below, be officially appointed to the River Festival Committee.

RECOMMENDATION (David Goodman / James Lin)

That:

1. The Shoalhaven Tourism Advisory Group receive the report for information; and recommend to Council;
2. Members, as detailed below, be officially appointed to the River Festival Committee:
 - a. Paul Greene, Chair
 - b. David Fleeting, Deputy Chair and Marina
 - c. Karina Whipp, Secretary
 - d. Gary Wells, Treasurer
 - e. Lynn Locke, Event Ambassador
 - f. Greg Stephenson, Sponsorship
 - g. Michelle Machonachie, Fundraising
 - h. Marla Guppy, Art Zone
 - i. Ian Reid, Multimedia
 - j. Mark Emerton, Traffic Management
 - k. Greg McLeod, Sound
 - l. Dawn Hawkins

CARRIED

TA19.20 STAG Working Group Allocation 2019

**HPERM Ref:
D19/107786**

Recommendation (Item to be determined under delegated authority)

That the Shoalhaven Tourism Advisory Group appoint Workshop Members as follows:

1. Strategy and Planning Working Group
 - a. Project Lead:
 - b. Members:
2. Industry Development
 - a. Project Lead:
 - b. Members:
3. Product Development
 - a. Project Lead:
 - b. Members:

RESOLVED (David Goodman / David Fleeting)

That:

1. The report regarding the Shoalhaven Tourism Working Groups be deferred to the next meeting.
2. A workshop be held prior to the next meeting to discuss the STAG Strategic Plan and the purpose of the Working Groups.

CARRIED

GENERAL BUSINESS

TA19.22 Additional Item - Meeting Location - 2019 Meetings - Nowra

RESOLVED (David Goodman / Mat Lock)

That the remainder of the Shoalhaven Tourism Advisory Group Meetings be held in the Nowra Administrative Building.

CARRIED

There being no further business, the meeting concluded, the time being 6.30pm.

CHAIRPERSON
Rob Crow