

Ordinary Meeting

Meeting Date: Tuesday, 26 March, 2019

Location: Council Chambers, City Administrative Building, Bridge Road, Nowra

Time: 5.00pm

Membership (Quorum - 7)

All Councillors

Addendum Agenda

Reports

Finance Corporate & Community Services

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CL19.86 Appointment - New Members to the Shoalhaven Tourism Advisory Group - 2019

HPERM Ref: D19/93948

Group: Finance Corporate & Community Services Group
Section: Tourism

Attachments: 1. STAG - New Members - Precis of Recommended Members [↓](#)

Purpose / Summary

To formally appoint the new members to the Shoalhaven Tourism Advisory Group (STAG) in accordance with the Terms of Reference.

Recommendation

That Council

1. Appoint to the Shoalhaven Tourism Advisory Group Committee the following members:
 - a. Mr Rob Crowe
 - b. Mr Mat Lock
 - c. Mr Mark Thirwall
 - d. Mr David Fleeting
 - e. Mr Neil Rodgers
2. Formally acknowledge and thank retiring members for the valued contribution to the Shoalhaven Tourism Advisory Group: Special thanks to Lynn Locke for her extended service, including many years as Chair, and Paul McLeod, and Louise Hallum.

Options

1. Appoint the members as recommended and formally thank those who have retired.

Implications: Approving this recommendation will see STAG with a mix of industry-based representatives in line with the Terms of Reference.

Background

In March 2019, five of the current STAG committee members completed their two-year term. Three of the five resigned. Special thanks should go to retiring Chair – Lynne Locke who served for six (6) years on the STAG, more recently as the Chair. Also, thanks go to Louise Hallum retiring Deputy Chair and Committee member Paul McLeod.

Under the STAG Terms of Reference 5 industry positions are to be filled at this time. Two were filled by existing members, and three new committee members were selected.

Nominations were received, and interviews conducted by a Selection Panel which included the Deputy Mayor, CI Patricia White, Tourism Marketing Specialist, Kristy Mayhew, and Chair of STAG, Lynn Locke.

The process for candidate selection brings to STAG a range of direct industry knowledge, experience and insight that will greatly assist STAG and Council in its tourism related activities. These applicants are:

Mr Rob Crowe
Mr Mat Lock
Mr Mark Thirwall
Mr David Fleeting
Mr Neil Rodgers

The full STAG Committee will comprise the following members:

All Councillors
Clr Gash – Voting Delegate
Clr Alldrick – Voting Delegate
Clr Pakes – Alternate Delegate
Clr Kitchener – Alternate Delegate
Mr David Goodman, Sports Board Representative
Mr Mat Lock
Mr Mark Thirwall
Mr David Fleeting
Ms Juliet Barr
Mr Rob Crowe
Dr James Lin
Ms Kylie Pickett
Mr Neil Rodgers
Ms Brenda Sambrook
NPWS Representative

Community Engagement

The Shoalhaven Tourism Advisory Group plays an important role in the development of tourism related strategic plans and activities and provides critical input through industry representatives in this process.

Roles were advertised via the Council website and Facebook to industry members or interested community members. This occurs on an annual basis when the two (2) year term of STAG members comes to an end. Existing STAG members can either retire or reapply through the application and interview process and are considered alongside other new potential recruits.

CL19.86

Mr Robert Crow

- Existing committee member for two years.
- Currently director of Climb Nowra, a local based adventure business

Neil Rodgers

- Existing committee member for two years.
- Managing Director of Adventure World Travel an international tour company

Mark Thirwall

- Newly selected committee member
- Mark is the current owner/operator of Pleasant Way Motel, Nowra
- He has an extensive background working in China, working across the trade, education and tourism sectors.
- His education company The Hutong in China works with around 700 students per year, bringing the experience of China 'deeper' for international students.
- His other business Tea Journeys is a boutique tea company, tailoring wholesale tea blends to a sophisticated wholesale market
- Mark has a BA in communications, and a Diploma in Tourism Management
- David has recently been a member of the Shoalhaven River Festival

David Fleeting

- Newly selected committee member
- David is an Architect with a holiday home in Greenwell Point
- He has worked extensively in Architecture in Sydney, managing or partnering in several firms
- His experience in tourism comes from working on resorts in Bora Bora and Fiji as well as golf courses and other developments across Australia and the world.
- David's extensive resume includes involvement in the Bicentennial, with the 2000 Olympics SOCOG, Darling Harbour development, all major projects that brought multiple government stakeholders together.
- David has recently been a member of the Shoalhaven River Festival and has been an active member of several community groups including Surf Lifesaving in Bronte and School Councils.

Mat Lock

- Newly selected committee member
- Mat is a Huskisson local with several businesses within and outside the region.
- He currently runs The Bay Games, a successful functional fitness event in Huskisson in November
- Mat has an extensive background in business development with both small to medium sized businesses, mentoring them with online courses
- He has also worked in a Business Development capacity for large corporate organisations both here and in Singapore in areas of mergers and acquisitions.
- Mat also owned and operated a dive shop in Jervis Bay and is very well networked in with both the community and business networks of the Shoalhaven