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Shoalhaven Arts Board

Meeting Date:Thursday, 14 February, 2019Location:Jervis Bay Rooms, City Administrative Centre, Bridge Road, NowraTime:2.00pm

Please note: Council's Code of Meeting Practice permits the electronic recording and broadcast of the proceedings of meetings of the Council which are open to the public. Your attendance at this meeting is taken as consent to the possibility that your image and/or voice may be recorded and broadcast to the public.

Agenda

- 1. Apologies
- 2. Confirmation of Minutes
 - Shoalhaven Arts Board 29 November 2018.....1
- 3. Declarations of Interest
- 4. Presentations
 - AB19.1 Bherwerre Wetland Art Panel Project Sanctuary Point

Dr Vanessa Barbay will attend and give a presentation on her Bherwerre Wetland Art Panel Project, installed at Sanctuary Point.

AB19.2 Presentation - Strategic Plan for Nowra CBD including Shoalhaven Regional Gallery and Library

5. Reports

AB19.3	Shoalhaven Arts Board Art Acquisition Subcommittee Report7
AB19.4	Shoalhaven Arts Board One Off Grant Program14

6. General Business



Membership

Clr John Wells – Chairperson Clr Greg Watson Clr Mark Kitchener Ms Alison Chiam Ms Karen Akehurst Ms Barbara Dawson Dr Peter Lavelle Mr Rob Crow Mr Paul McLeod Ms Jennifer Thompson

Quorum – Majority of the members.

Purpose

- a) To contribute to and develop strategy and policy both for the Shoalhaven City Council as well as in alignment with the Region.
- b) To develop and implement policy, planning and vision for the broad arts within existing resources and use a co-opted panel of peers for professional advice. They include:
 - Visual Arts
 - Heritage and Museum Sector
 - Literature
 - Performing Arts
- c) Advocate and maintain specific arts related portfolios.
- d) Advocate and promote Board recommendations.

Delegated Authority

- Act within adopted budgets aligning with Council's strategic plans and document, and make recommendations on the arts to Council.
- Appoint suitable representatives to fill casual vacancies on a set term basis.
- Inform and recommend policy for arts related funding programs, and where required by Council, vote on related matters.
- Establish a peer panel of professionals, experts and practitioners across art forms, heritage and cultural platforms to be co-opted as needed for input and advice to the Shoalhaven Arts Board.
- Establish a Shoalhaven Arts Foundation:
 - To support the development and enrichment of broad arts across the Shoalhaven including visual, heritage, literature & performing arts
 - To ensure that the Foundation in its governance, membership and charter are independent/ and at arms-length from Council yet works in concert with the Shoalhaven Arts Board, Council and the community needs
 - To fundraise and develop a sustainable principal investment to generate ongoing grant funds.

Relevant staff will work collaboratively with the Shoalhaven Arts Board to:

• Develop and implement activities to achieve objectives in line with the Shoalhaven Arts Board recommendations, the Council's policies and corporate plan.

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MINUTES OF THE SHOALHAVEN ARTS BOARD

Meeting Date:Thursday, 29 November 2018Location:Jervis Bay Rooms, City Administrative Centre, Bridge Road, NowraTime:1.00pm

The following members were present:

Clr John Wells - Chairperson Clr Mark Kitchener Ms Alison Chiam Ms Karen Akehurst Ms Barbara Dawson Dr Peter Lavelle Mr Robert Crow – representing Shoalhaven Tourism Advisory Group Mr Paul McLeod – representing Aboriginal Advisory Committee Ms Jennifer Thompson

Others present:

Clr Patricia White Mr Stephen Dunshea – Director, Finance, Corporate and Community Services Ms Jane Lewis – Section Manager, Recreation, Community and Culture Ms Bronwyn Coulston – Unit Manager, Arts and Culture Ms Robin Sharpe – Outreach and Digital Services Manager Ms Karen Patterson – Shoalhaven Entertainment Centre Manager

The Chair opened the meeting with an Acknowledgement of Country.

Apologies / Leave of Absence

Nil

Confirmation of the Minutes

RESOLVED (CIr Wells / Robert Crow)

That the Minutes of the Shoalhaven Arts Board held on Monday 12 November 2018 be confirmed. CARRIED

Declarations of Interest

Nil.

REPORTS

AB18.35 Shoalhaven Arts Board Action Plan - Audience Engagement Projects - Reallocation of Arts Awards Funding

HPERM Ref: D18/311723

Staff spoke to the report. Support was sought from the Shoalhaven Arts Board for an initial 12 month licence of the Culture Counts Software. It is hoped that after a trial of the software a business case can be made for ongoing funding through the Delivery Plan and Operational Plan.

Members questioned the re-allocation of funds for this purpose from the Arts Board budget rather than Council's operational budget and were advised it is outside Council's budget cycle.

The issue of funds being used for audience development was raised. The Chair noted that with the low number of applications for artist grants there is funding available for investment in this software and undertaking specific audience engagement and artist development projects, in accordance with the recommendation made at June meeting. As the software is designed with metrics specific to the different art fields (visual, literary and performing), three licences would be required.

In an initial 12 month period the business units would use the software to capture data from attendees only, which will provide a baseline qualitative data for enhancing applications to funding bodies including Create NSW and Australia Council. There may be capacity in future data collection to capture responses of non-attendees as well.

Jane Lewis advised that initially the funding was for the Arts Awards event and was not intended to go directly to artists. As the Awards lapsed due to the lack of responses, the Arts Board recommended at its meeting of 21 June 2018 to repurpose the funding for audience development projects. This recommendation was resolved by Council at the Strategy & Assets meeting on 24 July 2018 [MIN18.536].

The Chair noted that if the funds were not spent they would go into unallocated funds in accordance with Council's Policy on repurposing funding. He also noted that there was potential for the data to support future grant applications.

Recommendation

That Shoalhaven Arts Board allocate \$4,500 in funding from the former Shoalhaven Arts Awards budget (21596/10722) for the purchase of three (3), single year licences of the Culture Counts Software.

RECOMMENDATION (Clr Wells / Clr Kitchener)

That the Shoalhaven Arts Board:

- 1. Allocate \$4,500 in funding from the former Shoalhaven Arts Awards budget (21596/10722) for the purchase of three (3), single year licences of the Culture Counts Software; and
- 2. Transfer residual funds of the Arts Award budget to an expanded Arts Board grants program.

CARRIED

AB18.36	Shoalhaven Entertainment Centre's 2019 Seasons -
	Report for Information

HPERM Ref: D18/386250

Recommendation (Item to be determined under delegated authority)

That the Shoalhaven Arts Board receives the Report for Information relating to the Shoalhaven Entertainment Centre's 2019 Season, 2019 Morning Matinee Season, and the 2019 Education Season.

RESOLVED (Peter Lavelle / Paul McLeod)

That the Shoalhaven Arts Board receives the Report for Information relating to the Shoalhaven Entertainment Centre's 2019 Season, 2019 Morning Matinee Season, and the 2019 Education Season.

CARRIED

AB18.37 Election of Chairperson

HPERM Ref: D18/341723

Clr White as the Returning Officer called for nominations for Chairperson. A nomination was received for Clr Wells.

Clr Wells accepted the nomination.

As no further nominations were forthcoming, Clr White declared Clr Wells the Chairperson for two years from November 2018.

Recommendation (Item to be determined under delegated authority)

That the committee elect (insert name) as Chairperson for two years from November 2018.

RESOLVED (By consent)

That the committee elect CIr Wells as Chairperson for two years from November 2018.

CARRIED

AB18.38 Notification - Membership Request - Nowra CBD Revitalisation Strategy Committee

HPERM Ref: D18/348506

Clr White explained the role of the Nowra CBD Revitalisation Strategy Committee and the Committee's budget. Nowra CBD Revitalisation Strategy Committee meetings are open to the public and Arts Board members can attend and observe or present items or proposals to the Committee. The Nowra CBD Revitalisation Strategy Committee is not going to expand membership.

Members questioned whether the Nowra CBD Revitalisation Strategy Committee make decisions about public art. Councillors advised that they consider and fund public art projects, such as the murals, and they also provided funding for the inaugural Shoalhaven Writer's Festival this year. The Committee is also funding lighting for the mural on the library and fig trees at the front of the library.

Clr White suggested the Shoalhaven Arts Board invite a member of CBD Revitalisation Strategy Committee to present to the Arts Board around how decisions about public art are made.

Clr Wells suggested the Shoalhaven Arts Board put together a proposal for the CBD Revitalisation Strategy Committee requesting funds.

Members suggested that the Shoalhaven Arts Board discuss options for communicating with the Nowra CBD Revitalisation Strategy Committee.

Recommendation (Item to be determined under delegated authority)

That the report regarding Notification – Membership Request be received for information.

RESOLVED (Clr Wells / Jennifer Thompson)

That the report regarding Notification – Membership Request be received for information.

CARRIED



AB18.39 Shoalhaven Regional Gallery 2020 Strategic Plan update

HPERM Ref: D18/380597

Members acknowledged the quality of the report and the expertise and assistance of gallery staff.

Recommendation

- 1. The Shoalhaven Arts Board receive this report for information and continue to champion the integral role of the Regional Gallery in the cultural offerings of the Shoalhaven.
- 2. The Shoalhaven Arts Board request Council fund MIN17.1092 and allocate \$100,000 recurrent funding to the Shoalhaven Regional Gallery to support its continued growth in line with the Strategic Plan 2020 from financial year 2019/20 onwards.

RECOMMENDATION (Robert Crow / Alison Chiam)

- 1. The Shoalhaven Arts Board receive this report for information and continue to champion the integral role of the Regional Gallery in the cultural offerings of the Shoalhaven.
- 2. The Shoalhaven Arts Board request Council fund MIN17.1092 and allocate \$100,000 recurrent funding to the Shoalhaven Regional Gallery to support its continued growth in line with the Strategic Plan 2020 from financial year 2019/20 onwards.

CARRIED

Note: The Chair and the Director, Finance, Corporate and Community Services suggested to invite the Group Director, Planning, Environment and Development and Section Manager, Strategic Planning to attend the first Arts Board meeting of 2019 to explain the strategic plan for the Shoalhaven and Nowra CBD and the place of the Shoalhaven Regional Gallery and library within that.

AB18.40 NOW Contemporary Art Prize - Information and Update

HPERM Ref: D18/384315

Recommendation

That the Shoalhaven Arts Board:

- 1. Receive this report for information and consider how they may support the development of the Art Prize.
- 2. Recommend to Council that the following entry fees be introduced and placed on public exhibition for a period of 28 days, after which, if no significant adverse comment is received the fees be deemed adopted
 - a. \$40 for **NOW** Contempo**RA**ry,
 - b. \$30 for **NOW** ContempoRAry for members of Jervis Bay and Basin Arts.

RECOMMENDATION (Barbara Dawson / Karen Akehurst)

That the Shoalhaven Arts Board:

- 1. Receive this report for information and consider how they may support the development of the Art Prize.
- 2. Recommend to Council that the following entry fees be introduced and placed on public exhibition for a period of 28 days, after which, if no significant adverse comment is received the fees be deemed adopted
 - a. \$40 for **NOW** ContempoRAry,
 - b. \$30 for **NOW** Contempo**RA**ry for members of Jervis Bay and Basin Arts.

CARRIED

AB18.41 Policy Changes - Public Art - Maintenance and Conservation

HPERM Ref: D18/393774

Recommendation

That Council place the revised Public Art Policy on Public Exhibition for 28 days and if no significant adverse comment is received that the Policy be deemed adopted.

RECOMMENDATION (Paul McLeod / Robert Crow)

That Council place the revised Public Art Policy on Public Exhibition for 28 days and if no significant adverse comment is received that the Policy be deemed adopted.

CARRIED

AB18.42 Master Planning for the Shoalhaven Regional Gallery HPERM Ref: and Creative Economy Strategy for the Shoalhaven D18/397288

Staff noted the need for a Master Plan, and used the example of the Regional Cultural Fund as an example of how Council may be able to access greater grant funding if it had a Master Plan for the Shoalhaven Regional Gallery.

Council has made a grant application for \$600,000 to the State Regional Cultural Fund for Heating Ventilating Air-Conditioning for the Shoalhaven Regional Gallery. Staff are aware that other regional galleries have successfully made applications to the Regional Cultural Fund to advance their infrastructure based on a strategic Master Plan.

In launching the Regional Cultural Fund at the Shoalhaven Regional Gallery, the Minister for the Arts made comment that Council should be submitting an application that showed a three to five year Master Plan and associated funding requirements.

The Director, Finance, Corporate and Community Services and Board members commended staff for the quality of the report and attachment to the report.

Recommendation

That the Shoalhaven Arts Board:

- 1. Support a budget bid from Shoalhaven Regional Gallery to undertake a master planning exercise for the future of the Shoalhaven Regional Gallery that looks at:
 - a. Options for the development of the existing site,
 - b. Options for the adaptive reuse of another site within the Shoalhaven,
 - c. Options for a new build Cultural Centre that incorporate both Nowra Library and Shoalhaven Regional Gallery.
- 2. Promote the need for a Cultural Economy Strategy that encompasses the Shoalhaven LGA and considers the considerable opportunities for growth in creative businesses and cultural tourism.

RECOMMENDATION (Clr Wells / Alison Chiam)

That the Shoalhaven Arts Board:

- 1. Support a budget bid from Shoalhaven Regional Gallery to undertake a master planning exercise for the future of the Shoalhaven Regional Gallery that looks at:
 - a. Options for the development of the existing site,
 - b. Options for the adaptive reuse of another site within the Shoalhaven,

- c. Options for a new build Cultural Centre that incorporate both Nowra Library and Shoalhaven Regional Gallery.
- 2. Promote the need for a Cultural Economy Strategy that encompasses the Shoalhaven LGA and considers the considerable opportunities for growth in creative businesses and cultural tourism.

CARRIED

Note: invite the Tourism Manager along with Strategic Planning staff to first Shoalhaven Arts Board meeting of 2019.

There being no further business, the meeting concluded, the time being 3pm.

Clr John Wells CHAIRPERSON

AB19.3 Shoalhaven Arts Board Art Acquisition Subcommittee Report

HPERM Ref: D19/30982

Group:Finance Corporate & Community Services GroupSection:Recreation Community & Culture

Purpose / Summary

To advise the Shoalhaven Arts Board members of the recommendations of the Shoalhaven Arts Board Art Acquisition Sub-Committee regarding additions to the Shoalhaven City Council Art Collections through donations, cultural gifts and purchases in accordance with Policy (POL18/23) Shoalhaven City Council Art Collection – Acquisition and Management.

Recommendation (Item to be determined under delegated authority)

That Shoalhaven Arts Board

- 1. Acquire the nine (9) works making up the *Big River* series by Guy Warren through a combination of Cultural Gift, purchase and crowdfunding.
- 2. Accept the offer of a donation by photographer Riste Andrevski for the work *Elisabeth Cummings*.
- 3. Purchase the thirteen (13) remaining works on paper by Margaret Dredge.
- 4. Acquire twenty four (24) works by Judy Cassab through the Cultural Gift Donations process.
- 5. Decline the offer of donation of various works from the Estate of Elizabeth Howcroft.

Options

1. Accept the recommendation as printed.

<u>Implications</u>: The Shoalhaven City Art Collection will continue to grow in line with the Policy and develop the key collecting areas; increasing the value of the collection both for the community access to a range of visual arts and as a regional gallery collection of significance, while ensuring that the allocated budget for conservation and preservation of works is not placed under undue stress.

2. Amend the recommendation and purchase the Guy Warren *Big River* work using only funds in the Arts Reserve, rather than undertaking some crowdfunding to contribute to the purchase cost.

<u>Implications</u>: The Shoalhaven City Art Collection will continue to grow in line with the Policy and develop the key collecting areas. The arts reserve budget will be significantly reduced, impacting our ability to acquire works of significance in the short-term and reducing our ability to further grow and enhance the collection.

3. Adopt an alternate resolution.

<u>Implications</u>: The Shoalhaven City Art Collection may not grow and develop in line with the policy, and conservation requirements of the collection many impact the future acquisition budget.



Background



Purchase and donation of 9 works making up the Big River series by Guy Warren

As part of the current exhibition of Guy Warren's work at Shoalhaven Regional Gallery there are nine (9) works on paper (3x triptychs) which form a series called *Big River*. In developing the exhibition, I have spoken with Guy Warren and his gallery about the potential for Shoalhaven City Council to acquire these works. It has been agreed that the works can be acquired as follows:

'Big River Series 1-3' @ \$13,745.45,

'Big River Series 4-6' @ \$13,745.45,

'Big River Series 7-9' donated through Cultural Gifts Program.

The proposed acquisition meets the criteria of the Shoalhaven City Council Art Collection under section 3.1.6 under the following considerations:

- Significance of artist,
- Local Significance,
- Cost and/or value for money,
- Advantageous opportunities.

Donation of a photograph by Riste Andrevski

Photographer Riste Andreviski would like to donate a work to the Shoalhaven City Art Collection as a thank you for the support we have given him in including his images in both the *Jamberoo Mountain Road* exhibition and the Guy Warren exhibition. Following discussion by the Art Acquisition Sub-Committee it is proposed that we accept this offer and choose the portrait of Elisabeth Cummings.

SCC hold a work by Elisabeth Cummings in the collection, and there are three (3) works of significance held in the Dingle Hughes Collection. This photograph would complement those works and provide opportunities for exhibition alongside those works or in photographic



portrait exhibitions. The proposed donation meets the criteria of the Shoalhaven City Council Art Collection under section 3.1.6 under the following considerations:

- Local significance,
- Cost and/or value for money,
- Advantageous opportunities.

Purchase of works on paper by Margaret Dredge

The family of Margaret Dredge have made an approach to see if we would be interested in purchasing some or all of the remaining works on paper exhibited at Shoalhaven Regional Gallery in early 2018.



Max Dingle purchased two (2) works following the exhibition, there are thirteen (13) works remaining in the estate collection. The Art Acquisition Subcommittee recommend the purchase of all the remaining works. The works on paper are:

<i>Bayou</i> 1995. Acrylic on paper. Artist's Estate	<i>Pocahontas</i> 1995. Acrylic on paper. Artist's Estate
Crossing the Bethany Bridge 1994 Acrylic on paper. Artist's Estate	<i>Pocahontas II</i> 1996. Acrylic on paper Artist's Estate
<i>Cuba</i> 1995. Acrylic on paper. Artist's Estate	Stone the Crows 1997. Acrylic on paper. Artist's Estate
<i>Dijon</i> 1997. Acrylic on paper. Artist's Estate	<i>Untitled (blue white)</i> 1997. Acrylic on Paper. Artist's Estate
<i>Hiawatha</i> 1992 – 94. Acrylic on paper. Artist's Estate	Untitled (orange red blue) 1997. Acrylic on paper. Artist's Estate
<i>Macquarie Island</i> 1997. Acrylic on paper. Dingle Hughes Collection	<i>Untitled (red pole)</i> 1995. Acrylic on paper. Dingle Hughes Collection
<i>Nariel</i> 1997. Acrylic on paper. Artist's Estate	<i>Uppsala</i> 1995. Acrylic on paper. Artist's Estate
<i>Vulpine</i> 1995. Acrylic on paper. Artist's Estate	

Acquire works by Judy Cassab through the Cultural Gifts Program

The family of Judy Cassab have approached a number of regional galleries with a view to dispersing some of her remaining collection through the cultural gifts program. In viewing the works on offer it would be valuable to acquire some select works. The family have stipulated

AB19.3

that all valuations as part of the process are to be paid for by the gallery (usually one valuation is paid by the gallery, one by the donor), however they have recommended two valuers who are very familiar with the work and will do the valuation for a reduced rate.

The offer includes a group of eighteen (18) etchings which, while not having a direct connection to our collection, would provide a wonderful addition to the recent acquisition of the Garry Shead etchings.

The recommended works are as per below and the 18 etchings are attached for reference.

- 1. Stormy Landscape, 2008, Oil on paper, 17x26cm,
- 2. In the Valley, 1974, charcoal on paper, 60x75cm,
- 3. Study for Guy Warren, 1998, oil on board, 35x31cm,
- 4. Before the Storm, 2008, Oil on board, 40x58cm,
- 5. The Kerosene Lamp, 1980, charcoal on paper, 75x55cm,
- 6. Waterfall in rainforest, 2001, Oil on paper, 26x34cm.

The proposed Cultural Gift meets the criteria of the Shoalhaven City Council Art Collection under section 3.1.6 under the following considerations:

- Significance of artist,
- Cost and/or value for money,
- Advantageous opportunities.



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Offer of Donation of Works by Mr Peter Loveday

Mr Peter Loveday acquired a number of works owned by a neighbour following her death and the sale of her house. Elizabeth Howcroft (the neighbour) was a painter and had a gallery at Fishermans Paradise for a number of years. The works include:

- Two (2) watercolours from 1947 painted by JR Kirkland, a founding member of the Bega Valley Arts and Crafts Society and member of the Royal Arts Society,
- An oil by "Bradley" of a coastal scene no information can be found about this artist or the date,



- An undated oil by Stephen Franks (<u>https://basch2015.wordpress.com/2015/05/18/who-is-stephen-franks/</u>),
- Two works by Elizabeth Howcroft and a framed article about her and the gallery at Fisherman's Paradise.

The works do not align with the criteria for the Shoalhaven City Art Collection – Acquisition and Management Policy, and the Subcommittee have recommended that they are not acquired due to this and the likelihood of significant restoration / framing and conservation costs being incurred.

Community Engagement

Shoalhaven Regional Gallery provides a broad range of local and nationally significant exhibitions to showcase a cross section of artworks and media. It is important that the City Art Collection supports this, reflects the range of artists and art work produced within the Shoalhaven, and provides an aspirational element to inspire artists and community members.

Policy Implications

As per the notes in the Background, all offers to acquire works have been assessed against the Shoalhaven City Art Collection – Acquisition and Management Policy (POL18/23) and the subclause 3.1.6.

Financial Implications

Shoalhaven City Council provides an annual allocation of funds for the purchase and acquisition of new works for the City Art Collection. At the end of each financial year the unspent monies are rolled into an Arts Reserve to assist with the purchase of larger works and to ensure the ability to act on advantageous opportunities. At present the arts reserve contains \$59,698, and the annual Arts Purchase budget contains \$6,200, totalling \$65,898.

The cost for valuations of works acquired through the Cultural Gift process will range from approx. \$200 to \$500 depending on the valuer chosen, travel costs and research time and will be funded from the Art Gallery Management budget.

The price of the Big River works is \$21,993, after deducting the commission the Gallery would normally receive.

King on William Gallery are willing to enter into a payment plan for the purchase, and the SRGN undertake a crowdfunding style campaign through Australian Cultural Fund to raise the further funds required to contribute to the purchase of the works. This would be for an ambitious but achievable target of \$10,000 raised through community donations to assist with the purchase of the works, leaving just under \$12,000 funded through the acquisition fund.

The crowdfunding campaign would be run through the Australian Cultural Fund online platform. The Australian Cultural Fund is a website set up to assist artists and arts organisations in fundraising by providing a secure platform, managed by an agency of the Australian Government and offering DGR status, thereby allowing donors using the platform to get tax deductibility. The website provides compliant receipts to all donors, and releases all funds, regardless of target met to the fundraiser. While the ACF is free to use and register a project for, it retains 5% of all donations raised through the platform for administration costs – but offers donors the opportunity to cover these costs when they donate. The funds are released in the form of a grant, with an invoice issued to ACF for the funds raised, and an acquittal process once the funds are expended.



The purchase of all remaining works (13) by Margaret Dredge have been offered at a discounted rate of \$7,272 (usually \$727 each which x 13 would equal \$9,451 total).

The acquisition of all these works will have significant impact on the Arts Reserve (current balance \$59,698); however, through a crowdfunding campaign, and working to seek support from local businesses, individuals and community groups to raise the necessary funds towards the purchase of *Big River*, some of the costs will be offset and ensure sufficient funds are maintained in the Arts Reserve budget for future opportunities.

Work	Donation	Purchase \$ excl GST	Cultural Gift	Crowd Fund (Aust Cultural Fund)	\$ excl GST	
Big River series 1-3		\$10,996.50			\$10,996.50	
Big River Series 4-6		\$996.50		\$10,000	\$10,996.50	
Big River Series 7-9			Yes		Valuation fee x 1	
Elisabeth Cummings Portrait (Photograph)	Yes				Nil	
Margaret Dredge works		\$7,272			\$7,272	
Judy Cassab works			Yes		Valuation fee x 2	
Total cost to acquire works					\$29,265	
Total remaining in Arts Reserve after acquisition (\$65,898 - \$29,265) \$36,633* *This is the worst case scenario with no funds raised through crowdfunding to assist with the purchase of the Guy Warren works.						

AB19.3

AB19.4 Shoalhaven Arts Board One Off Grant Program

HPERM Ref: D19/31006

Group:Finance Corporate & Community Services GroupSection:Recreation Community & Culture

Attachments: 1. Shoalhaven Arts Board Strategic Plan J.

Purpose / Summary

To deliver a 'one-off grant' program that meets the aims of the Shoalhaven Arts Board Action Plan and considers the best use of funds remaining unallocated within the Cultural Activities budget.

Recommendation (Item to be determined under delegated authority)

That following a workshop held on 14 February 2019, the funds of \$9,300 remaining in the Cultural Activities Budget (21596 / 22521) will be spent as follows:

1. Details to be filled in at meeting following the workshop.

Options

1. Adopt the recommendation

<u>Implications</u>: The Shoalhaven Arts Board will progress their action plan and further contribute to the development of Arts and Culture across the Shoalhaven.

2. Suggest an alternate recommendation

Implications: unknown, depending on the recommendation adopted.

Background

At the Shoalhaven Arts Board meeting on 29 November 2018 it was recommended that the Arts Board *'Transfer residual funds of the Arts Award budget to an expanded Arts Board grants program'* (AB18.35), and it was further requested that a workshop be held to consider how best to undertake a grants program that used the residual funds in the Arts Award budget and the Grants budget.

Further, at the SAB meeting on 21 June 2018 it was recommended that the Arts Awards funds be repurposed for funding audience development projects. Some of these funds were approved for the purchase of three (3) licences of the Culture Counts Software for the SEC, SRG and Libraries to improve their understanding of audiences and enhance audience engagement. However, the balance of funds remains unallocated.

The SAB Grants program for 2018/19 received a limited number of applications and only two applications were deemed worthy of funding. This decision meant that there was \$5000 unspent in the grants budget.

The Shoalhaven Arts Board action plan (AB18.20) states that in the 12 months from June 2018, the Arts Board will 'look for opportunities to fund specific audience development opportunities within the arts' and the strategic plan includes strategies of 'Support Arts Organisations through grants and donations programs' and 'Encourage audience development across the arts and culture sector'.



The SAB held a workshop on 14 February 2019 to discuss and agree to focus of a one-off grant program that meets the aims of the Shoalhaven Arts Board action plan and consider the best use of funds remaining unallocated within the Cultural Activities budget - \$9,300 in total. The scope and focus of this 'one off grant' along with a Recommendation will be confirmed at this meeting following the workshop with SAB members.

Community Engagement

A further grants program will be promoted via a range of channels, and supported by SRG, SEC and Libraries as appropriate. Digital and print media will be used as the key communication platforms with stakeholders from all three business units and emails sent to community organisations as appropriate.

Financial Implications

This program will be funded through the unexpended amounts in the Arts Award budget and the Arts Grants budget; a total of \$9,300 is available on Job Number 21596 / 22521.











"Creativity and participation in the arts contributes to innovative and sustainable outcomes that benefit everyone in the community, not just those who participate."





MESSAGE FROM THE CHAIR OF THE SHOALHAVEN ARTS BOARD

The Shoalhaven has a rich history of inspiration and artistic endeavour – from our traditional custodians of the land, the people of the Yuin Nation; to the legacy of the European settlement and development; to artists and craftspeople who have been inspired and captivated by the unique beauty of this region.

Creativity and cultural expression have always been inherent in our lives. Importantly, the Shoalhaven is a place where arts and culture is recognised as an essential element of our community's vitality and wellbeing. Creativity and participation in the arts contributes to innovative and sustainable outcomes that benefit everyone in the community, not just those who participate.

Shoalhaven City Council has worked with the community to build a strong foundation for Arts & Cultural activity within the region. This relationship, professionally managed by Council staff and guided by the expertise of the Shoalhaven Arts Board, has enabled Council to actively respond to community needs and successfully develop a series of outstanding initiatives and facilities.

Today the Shoalhaven is generously catered for via its arts places including the Shoalhaven Regional Gallery, Shoalhaven Entertainment Centre, the Milton Theatre, the Ulladulla Civic Centre, four Libraries across the City and a mobile library service which visits towns and villages. In addition there is a range of significant volunteer managed museums, privately run galleries and cultural facilities.

This current 2017-2021 plan will build upon preceding achievements. The framework was developed by Shoalhaven Arts Board members in 2016/17.

I trust that we will continue to realise a growing, rich and mature culture through our strategies and programs that build opportunity and enrichment for arts and culture to flourish throughout the Shoalhaven.

Clr John Wells Chair Shoalhaven Arts Board 2017







Vision: Make the Shoalhaven a recognised outstanding arts destination that connects people, fosters sustainable communities and celebrates indigenous and contemporary history

Shoalhaven Arts board 2017



CITY VISION & ARTS CONTEXT

Council's Vision – "We will work together in the Shoalhaven to foster a safe and attractive community for people to live, work, stay and play; where sustainable growth, development and environmental protection are managed to provide a unique and relaxed lifestyle. "

The Shoalhaven City Council is

underpinned by a strong set of objectives and strategies, determined by extensive community consultation undertaken in 2017 to formulate the City's 'Community Strategic Plan 2017 – 2027'.

The Shoalhaven Arts Board Arts & Cultural Strategic Plan fits within the context of state and national peak bodies who provide valuable research and measures which guide the activities in the region. At a State Government level the Arts NSW 'Create in NSW' Vision is:

"NSW will be known for its bold and exciting arts and culture that engage our community and reflect our rich diversity".

At the Australian Government Federal level the Australia Council for the Arts purpose is: "To champion and invest in Australian arts. We do this by supporting excellence across all art forms and leveraging our investment in the arts to support and build a vibrant arts ecology".







Mission: Shoalhaven Arts Board actively connects and engages with artists, audiences, businesses and visitors to develop social, cultural, economic and capital excellence



Values: Shoalhaven Arts Board values the role of the Arts in stimulating, inspiring and supporting innovative artistic expression that benefits the community



VISION FOR ART & CULTURE AND THE ROLE OF THE ARTS BOARD

Council established 'The Shoalhaven Arts Board' in 1998.

Council recognises the value and place of creative expression, cultural facilities and innovative arts activities, and embraces a strategic direction to facilitate progressive cultural development across the City.

To guide this development each member of the Shoalhaven Arts Board will be responsible for maintaining and reporting on a specific portfolio.

The Shoalhaven Arts Board membership is made up of representatives from the local Shoalhaven community, including a Local Aboriginal member, and Councillors. Members of the Board come from a range of backgrounds and bring a rich spectrum of skills and capabilities, expertise and advice. The Board aims to include representatives from health and wellbeing, arts institutions, education, arts practitioners, the corporate/business sector and elected Councillors. The Shoalhaven Arts Board Terms of Reference identify the purpose of the Board as:

- a. To contribute to and develop strategy and policy both for the Shoalhaven City Council as well as in alignment with the Region.
- b. To develop and implement policy, planning and vision for the broad arts within existing resources and use a co-opted panel of peers for professional advice.

They include:

- Visual Arts
- Heritage and Museum Sector
- Literature
- Performing Arts
- c. Advocate and maintain specific arts related portfolios
- d. Advocate and promote Board recommendations

REVIEW, EVALUATION & REPORTING

The chair and members of the Shoalhaven Arts Board will undertake an annual review and prepare a report to Council on the Goals, Strategies and Success Indicators. This will be presented at the end of each financial year.

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Vision: Make the Shoalhaven a recognised outstanding arts destination that connects people, fosters sustainable communities and celebrates indigenous and contemporary history Mission: Shoalhaven Arts Board actively connects and engages with artists, audiences, businesses and visitors to develop social, cultural, economic and capital excellence Values: Shoalhaven Arts Board values the role of the Arts in stimulating, inspiring and supporting innovative artistic expression that benefits the community



- **Key Priorities**
- A city that builds inclusive, safe & connected communities
- Activated communities through arts, culture & events
- Active, healthy liveable communities



- Continually improving our road & transport infrastructure
- Manage & plan sustainable development
- Showcase and protect the natural environment

ECONOMY

- Attracting, retaining and growing business & partnerships
- Maintaining an innovative robust economy & vibrant towns & villages



- Reliable services that meet daily community needs
- Strong leadership & advocacy through effective government

Shoalhaven Arts Board (SAB) Strategic Plan 2017 - 2021



GOALS	T va iroc T ta av	RECOGNITION ADVOCACY he Shoalhaven is a place there participation in arts nd culture contributes to movative and sustainable utcomes that benefit the ommunity his goal seeks to ensure that – ogether with economic, social nd environmental factors - arts nd culture is recognised as ital to a healthy, connected nd sustainable community	2. IDENTITY & DESTINATION This goal seeks to promote and further develop cultural tourism in the Shoalhaven. The Shoalhaven Arts Board (SAB) will advocate the Shoalhaven as a cultural destination and partner with Shoalhaven Tourism Advisory Group (STAG) to assist in product development	3. ENJOYMENT & LEARNING Support opportuni for artistic collaboration in th community	ities	4. ENRICH & EXPAND THE ARTS Support stronger ties between the Shoalhaven Regional Gallery (SRG), Libraries and Shoalhaven Entertainment Centre (SEC) Advocate for the development of an Arts & Culture precinct in Nowra	 5. ESTABLISHMENT OF AN ARTS FOUNDATION Investigate the feasibility of an Arts Foundation The Foundation would: Support the development & enrichment of broad arts Fundraise and develop a sustainable principal investment to generate ongoing funds
STRATEGIES	3.	Lobby Council to ensure arts and culture is acknowledged as a vital factor in building sustainable communities Provide advice to Council and stakeholders on how to integrate arts and culture in all elements of planning and policy making Advise stakeholders on the development of measurable outcomes for arts projects Advocate on behalf of the Arts and Cultural institutions of the Shoalhaven to promote the arts	 Support the development of public art projects, including the 'Outdoor Gallery' throughout the Shoalhaven Support Arts organisations through grants and donations programs Support the development of a curated season of arts and entertainment presented at the Shoalhaven Entertainment Centre Support the development of a curated exhibitions calendar at the Shoalhaven Regional Gallery Support the expansion of NOW Contemporary Art Exhibition to become a biennial regional prize 	 Encourage audie development ac the arts and cult sector Promote public programs Support the volu network across t sector 	ross ure inteer	 Provide advice on City Art Collection purchases, as per the Collection Policy Champion and communicate the Boards support for the development of a powerful presence in the arts in the Shoalhaven, connecting artists, audience and community Be active in the promotion of Shoalhaven Arts grants Act as ambassadors for arts and culture to inform the community and visitors regarding arts and cultural activities, attractions and projects Provide advice and support for Arts based festivals and events 	 Review the progress of the business case in support of the creation of a Foundation
INDICATORS	3. 4.	Recognise and advocate for Council's support and investment in arts and culture Successful recommendations by SAB to Council on behalf of the Community Regular attendance at arts and culture events Positive feedback from artists, audience and community Provide moral and written support of grant applications	 The awarding of SAB Grants annually for projects that support the development of a sense of place 	 Promotion and attendance at ar events in recogr of the contribution volunteers Increase in numi of Arts Board we page views 	nition on of ber	 Lobby for improved funding and support to expand the Grants & Awards Program Support the development of the City Art Collection through acquisitions Evaluate acquittals and outcomes from Arts Grants and review arts grants guidelines Evidence of quality arts, festivals & events in the Shoalhaven Effective governance, delivery and management of successful and sustainable arts festivals and events 	 Continued investigation into the establishment of a financially sustainable foundation





shoalhaven.nsw.gov.au/My-Community/Arts/Shoalhaven-Arts-Board

Disclaimer: Information is up to date at time of production, but does not guarantee the accuracy, reliability or currency of the information.